SINOTRAFFIC
国林通供应链

Sinotraffic Breakbulk Shipping Service

A Leading Supply Chain Brand in Vehicles & Equipment



Sinotraffic Supply Chain Co., Ltd.

Founded in 2010 and headquartered in Qingdao, Sinotraffic relies on its domestic branches in Shanghai, Guangzhou, Yantai, Lianyungang, Khorgas and overseas warehouses to provide one-stop logistics and supply chain solutions for Chinese vehicle and equipment enterprises to "go global".

SINOTRAFFIC
国赫通供应链

简单·经济·可靠
Simple, Economical & Reliable

Sinotraffic

Headquartered in Qingdao, Sinotraffic operates branches in Shanghai, Guangzhou, Yantai, Lianyungang, Khorgas, Russia, Tajikistan, Costa Rica and other locations.

Vehicle Logistics: Ro-Ro shipping, break bulk shipping, container shipping, special container shipping, rail block trains, cross-border trucking, multimodal transport

Container Stuffing & Securing: Containers, flat racks

KD Services: Stations in Qingdao Huangdao, Shanghai, Tianjin, Guangdong Nansha, Jiangsu Taicang, Chongqing, Shaanxi Xi'an

Ground Services: Vehicle pickup, inspection, dimension verification, marking and labelling, washing, waxing, etc.

Overseas Warehouses: Dubai overseas warehouse



15	100,000 vehicles	220,000 sqm	60,000 sqm
Branches	Average annual vehicle shipment volume	KD station	Overseas Warehouses

发展历程

2010
公司在青岛市南区漳州二路
中商广场正式成立

2011
公司乔迁至国华大厦

2012
烟台分公司注册成立
公司荣获NVOCC无船承运人资质

2013
公司乔迁至西王大厦

2014
公司首次承运军车项目

2015
公司升级为供应链公司

2016
公司成立党支部
公司通过1S09001质量体系认证

2017
承办“首届高端制造业供应链创新大会”
获批“海关AEO高级认证企业”

2018
入选“全国供应链创新与应用试点企业”

2019
获批“青岛市汽车智慧供应链专家工作站”

2020
公司从国泰通更名为国赫通
获批“山东省博士后创新实践基地”

2021
获批“全国供应链创新与应用示范企业”
发布三年、五年、十年战略规划
启动全球化、数智化、资本化战略

2022
获批“青岛市专精特新企业”
获批“商务部、公安部、海关总署颁发的二手车出口试点企业”

2023
开启生态化布局为车辆与装备产业链“延链、补链、强链”

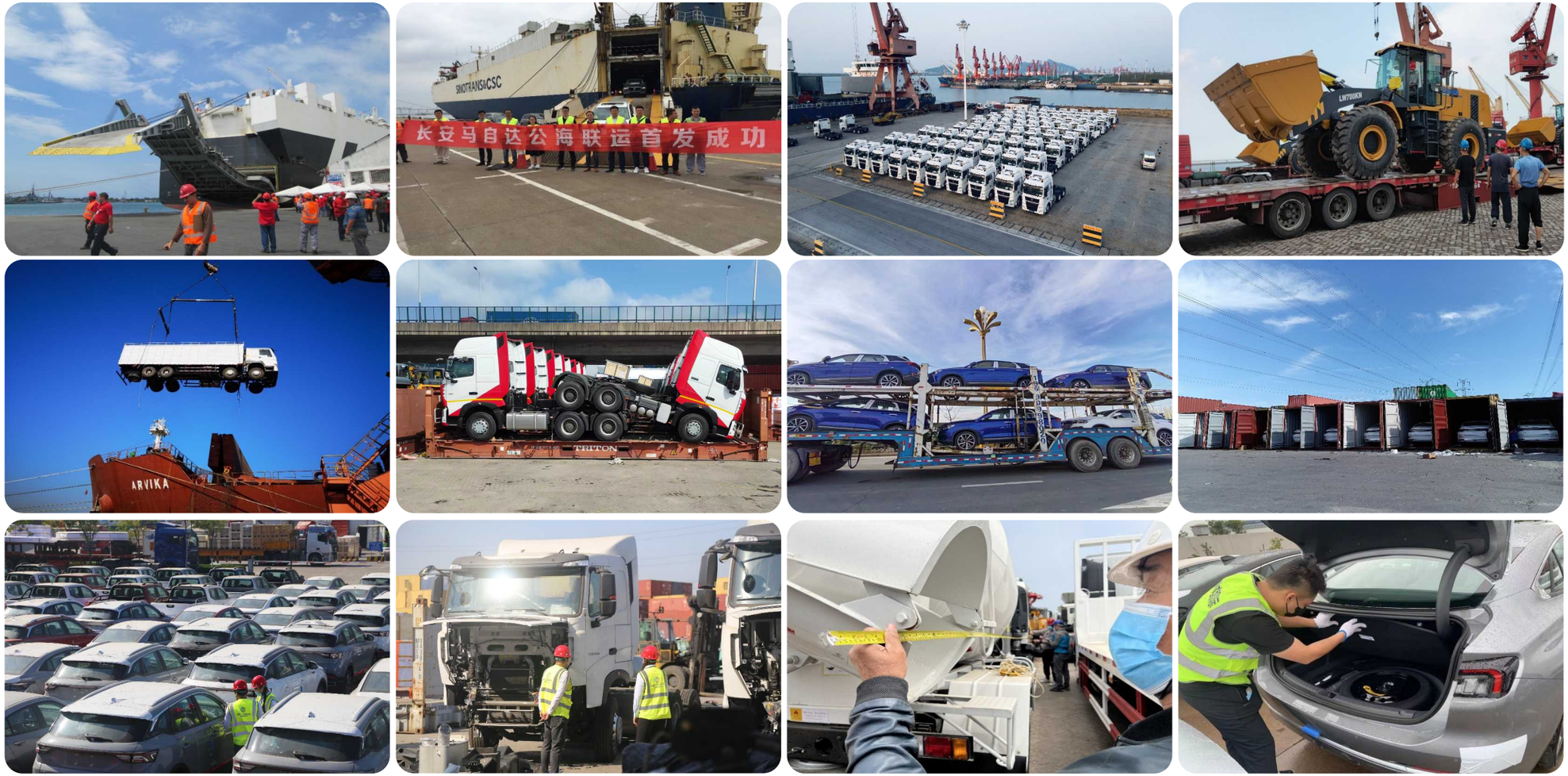
2024
发展新质生产力，争创独角兽企业，助力青岛
成为全国汽车出口高地

2025
国赫通汽车技术园胜利落成并启用
连续获批“青岛市民营领军标杆企业”
实践科技创新，引领汽车供应链创新
践行两业融合发展理念，争创生产性服务业领军企业
践行“赫护所托 链通全球”理念，助力中国汽车高质量出海！

2026
打造学习型、研究型组织
启动高质量发展、法治化建设



Mission : A Simple, Economical & Reliable Supply Chain



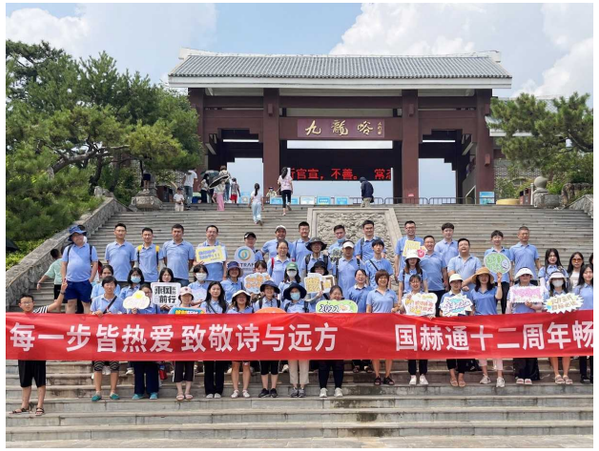
Talent Philosophy : Wealth, Growth, Happiness for the Accountable.















国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

全国供应链创新与应用示范企业

商务部 制发

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

中物联汽车物流分会副会长单位

物联汽分证字 CALA20230811

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

ISO9001质量管理体系认证企业

符合ISO9001：2015质量管理体系标准
证 书 编 号 ： 11722QU0364-07R1M

AEO高级认证企业

认证企业名称：国赫通供应链有限公司
认证企业编号：AEOCN370298081M
证 书 编 号：557703897002
发 证 机 关：中华人民共和国青岛海关

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

山东省工商业联合会 山东省总商会 第十四届执委单位

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

山东省供应链管理协会副会长单位

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

山东省博士后创新实践基地

Shangdong Provinvial Innovation and Practice Base for Postdoctors

山东省人力资源和社会保障厅 制发

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

青岛市民营领军标杆企业

青岛市民营经济发展局 青岛市中小企业局 制发



Sun Hehong

Chairman of the Board / PhD / Senior Engineer

Male, Han ethnicity, born in 1979

Chairman of Qingdao Sinotraffic Supply Chain Co., Ltd.

Chairman of Qingdao Guochetong Information Technology Co., Ltd.

Deputy to the Qingdao Municipal People's Congress

Vice President of Qingdao General Chamber of Commerce

Qingdao Top-notch Talent

Member of the Executive Committee of Shandong Federation of Industry and Commerce

Vice President of Shandong Used Vehicle Export Association

Outstanding Private Entrepreneur on China Shipping Celebrity List

Member of the Logistics Industry Committee of the All-China Federation of Industry and Commerce

Vice President of the Automobile Logistics Branch of China Federation of Logistics & Purchasing



Visiting Mr. Zhou, the Uruguayan Trade Counselor



Visiting Ms. Hao, the Peruvian Trade Counselor



Visiting Mr. Liu, the Chilean Trade Counselor



Visiting an official of the Panama Maritime Authority



Visit by Mr. Dashan, President of German partner CFR

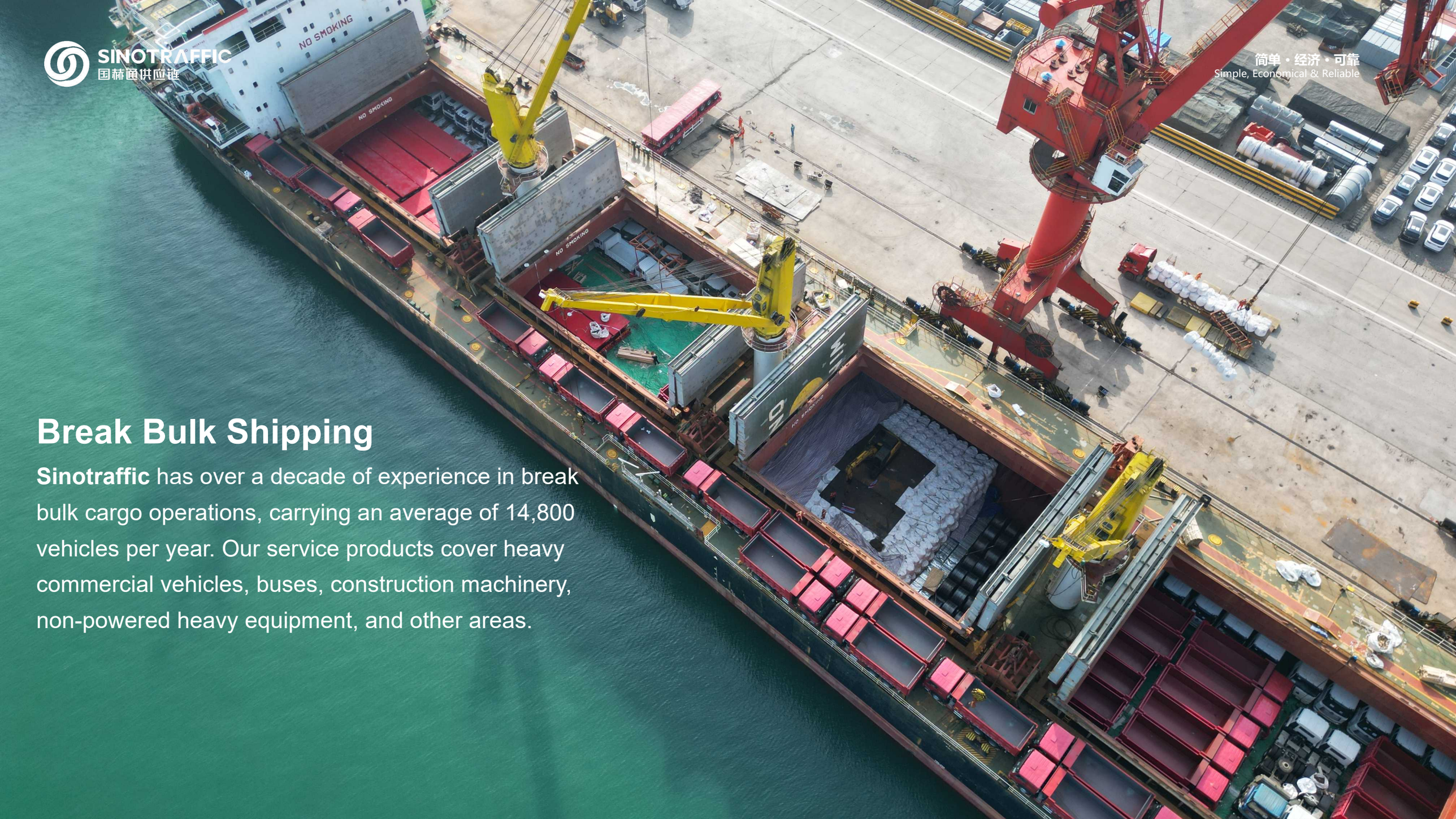


Visiting a partner in Mali, Africa



SINOTRAFFIC serves domestic and international vehicle & equipment manufacturers and trading companies, covering commercial vehicles, passenger vehicles, construction machinery, auto and equipment parts.

Commercial vehicles: Sinotruk, SHACMAN, FAW, Dongfeng Liuzhou, Hongyan, Dayun, UD Trucks, etc.
Passenger vehicles: Changan, Dongfeng, GAC, Chery Jetour, Kaiyi, FAW- Hongqi, Changan- Mazda, Wuling, etc.
Construction machinery: Shantui, Liugong, Sany, Lovol, Yingxuan Heavy Industry, Weichai Power, etc.
Passenger buses: Yutong, Zhongtong, King Long, Yaxing, etc.



Break Bulk Shipping

Sinotraffic has over a decade of experience in break bulk cargo operations, carrying an average of 14,800 vehicles per year. Our service products cover heavy commercial vehicles, buses, construction machinery, non-powered heavy equipment, and other areas.

Key Partner Carriers

中源船务
CHINALAND
SHIPPING

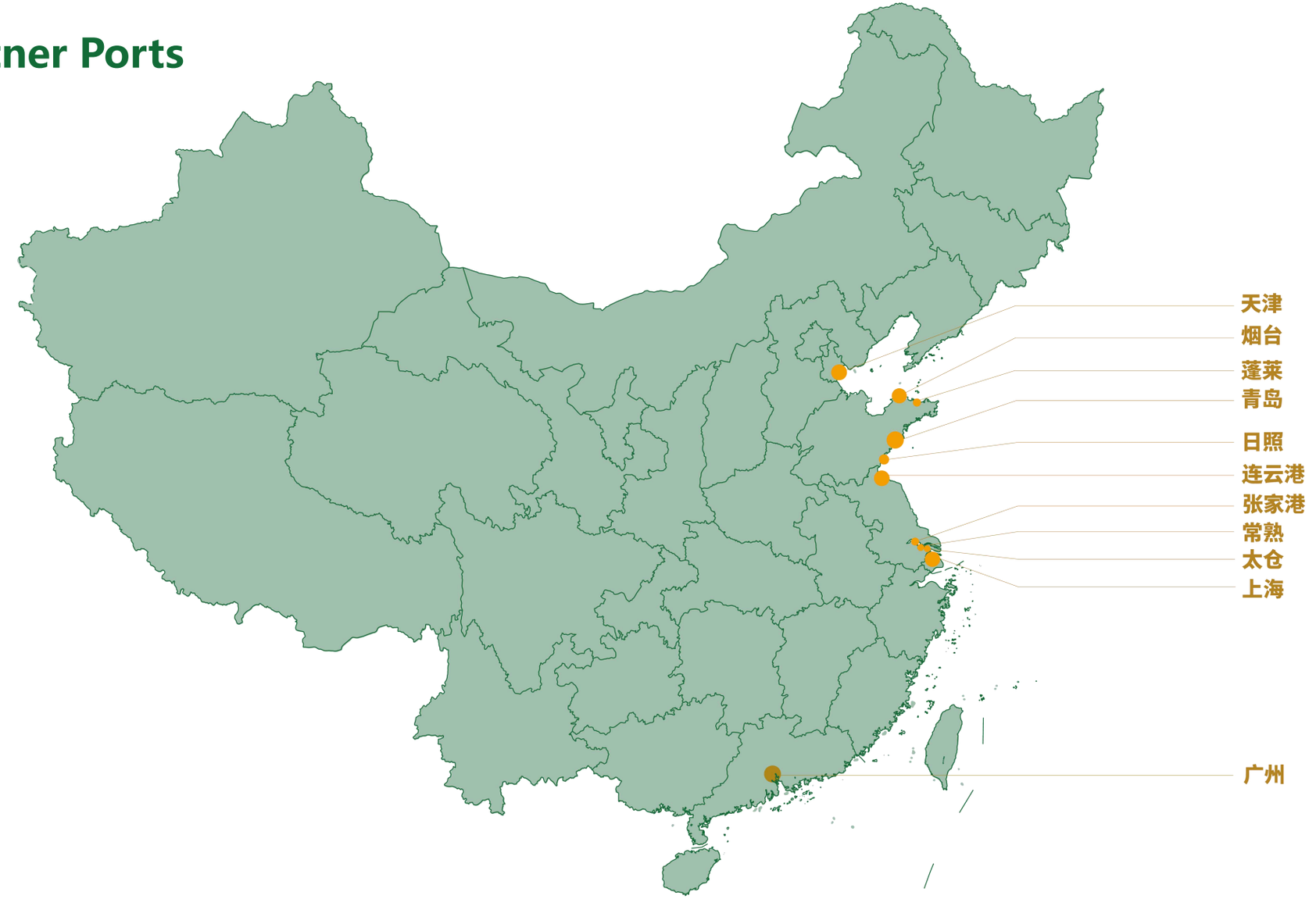
春安航运
CHUN AN SHIPPING

宏达航运
HONG DLOER SHIPPING

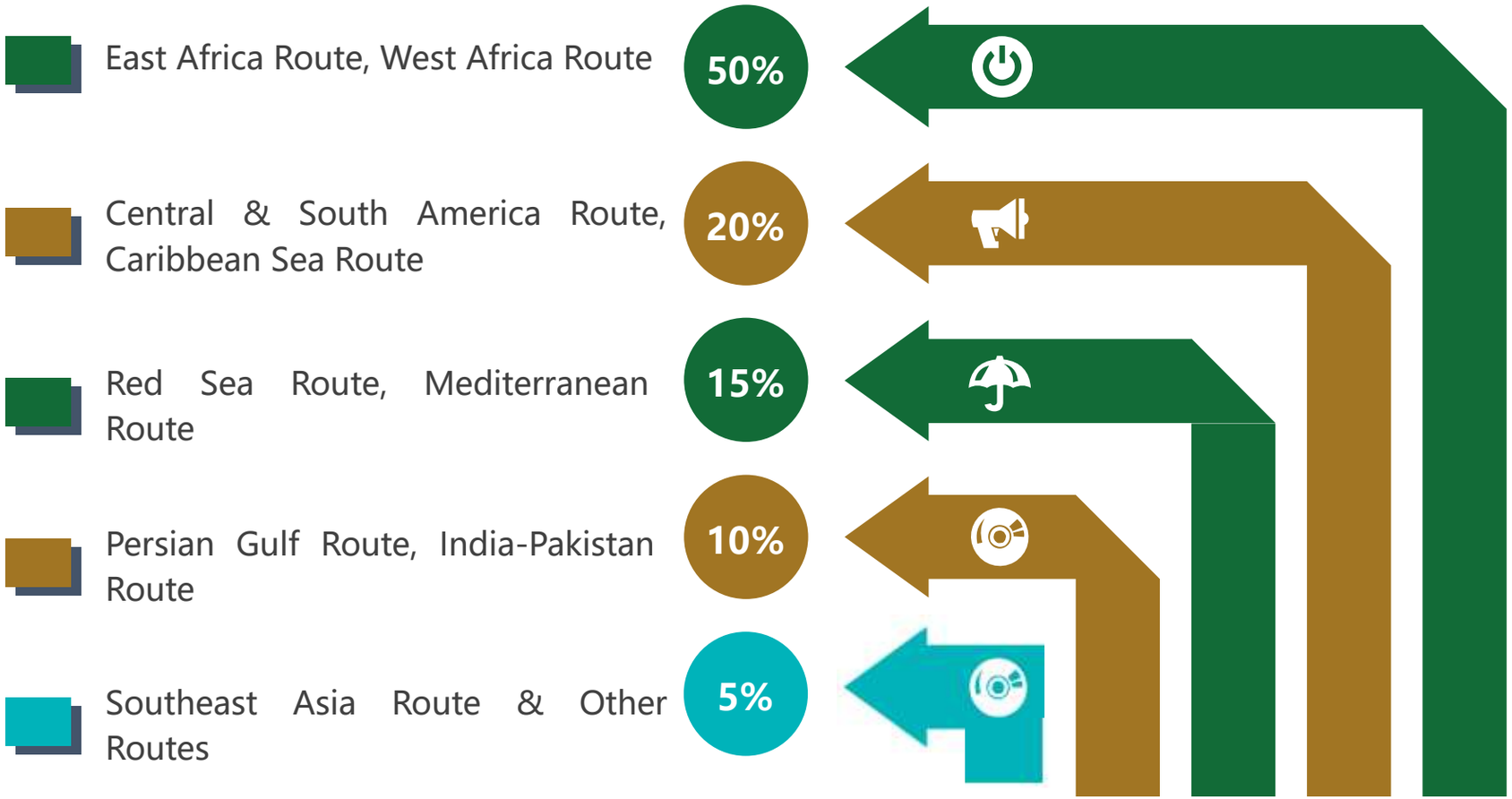
汉信控股
HANSON HOLDING

OASIS GROUP

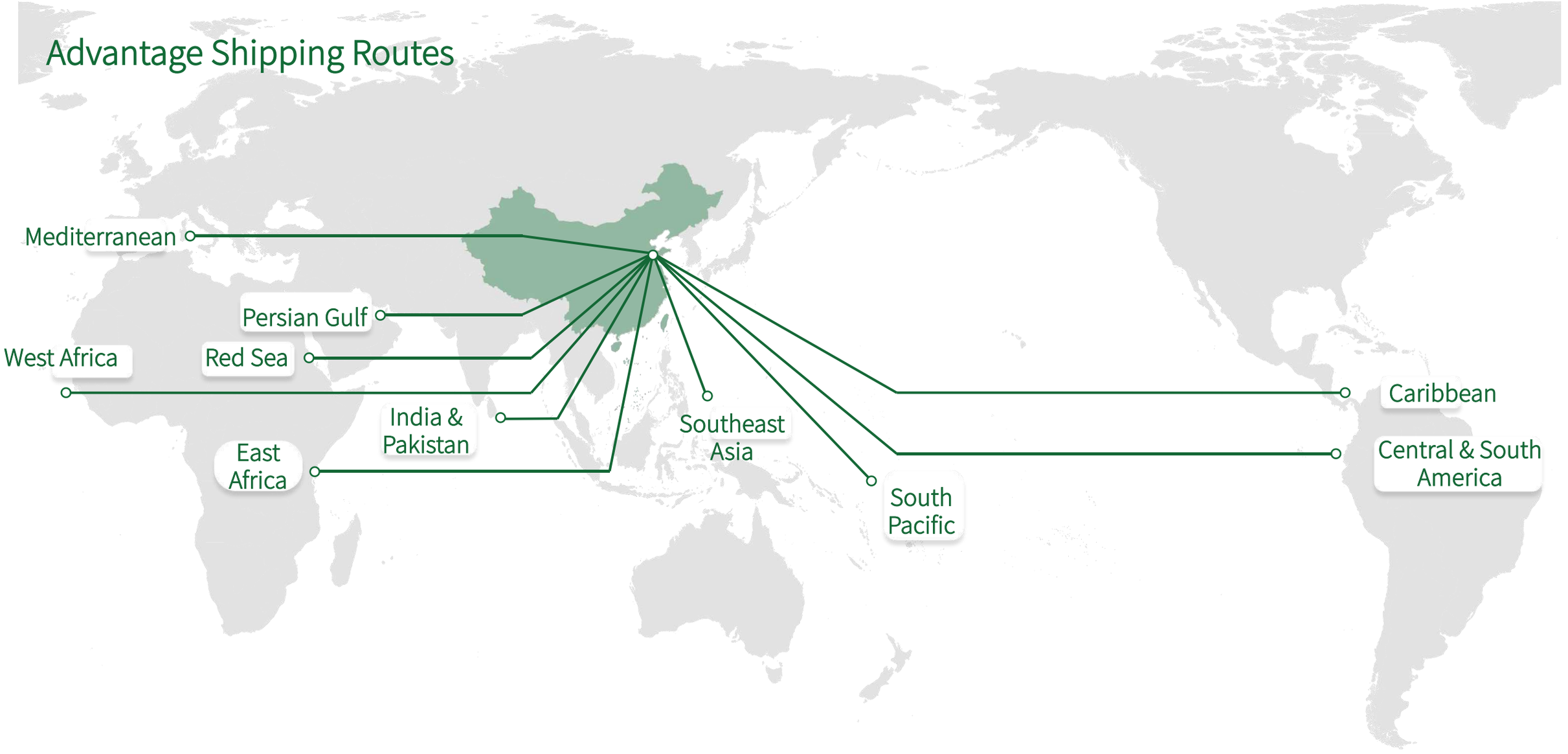
Key Partner Ports



Advantage Shipping Routes



Advantage Shipping Routes



Lianyungang — Lagos
743 units of SINOTRUK Tractor Trucks





Lianyungang — Apapa
144 units of SINOTRUK Tractor Trucks





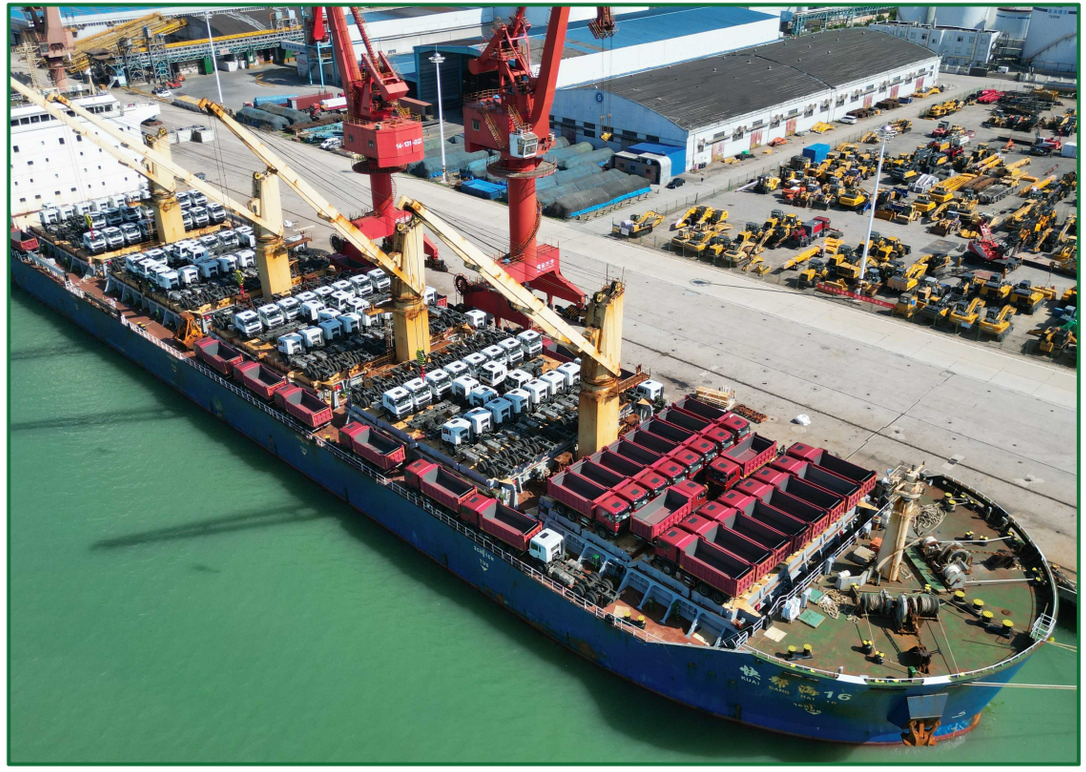
Lianyungang — Jeddah
300 units of SINOTRUK Dump Trucks





Lianyungang — Djibouti
300 units of SINOTRUK Dump Trucks & Cargo Trucks





Lianyungang — Djibouti
SINOTRUK Cargo Chassis



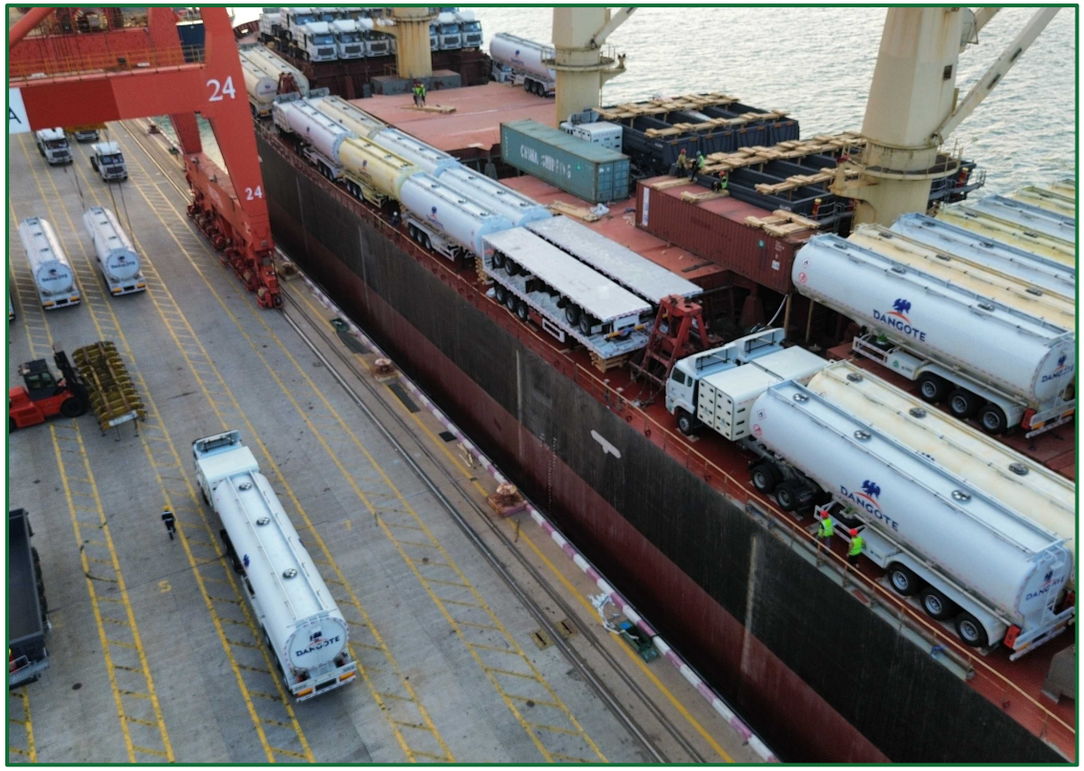


Lianyungang — Lagos
265 units of SINOTRUK Tank Trucks





Lianyungang — Lagos
200 units of SINOTRUK Tank Trucks





Lianyungang – Special Direct Shipment to Remote Port of Maldives
Batch 1:
50 units of YUTONG Pure Electric School Buses





Tianjin, Yantai, Lianyungang
1000 units of ZHONGTONG Buses





Lianyungang — Poti
150 units of ZHONGTONG Buses



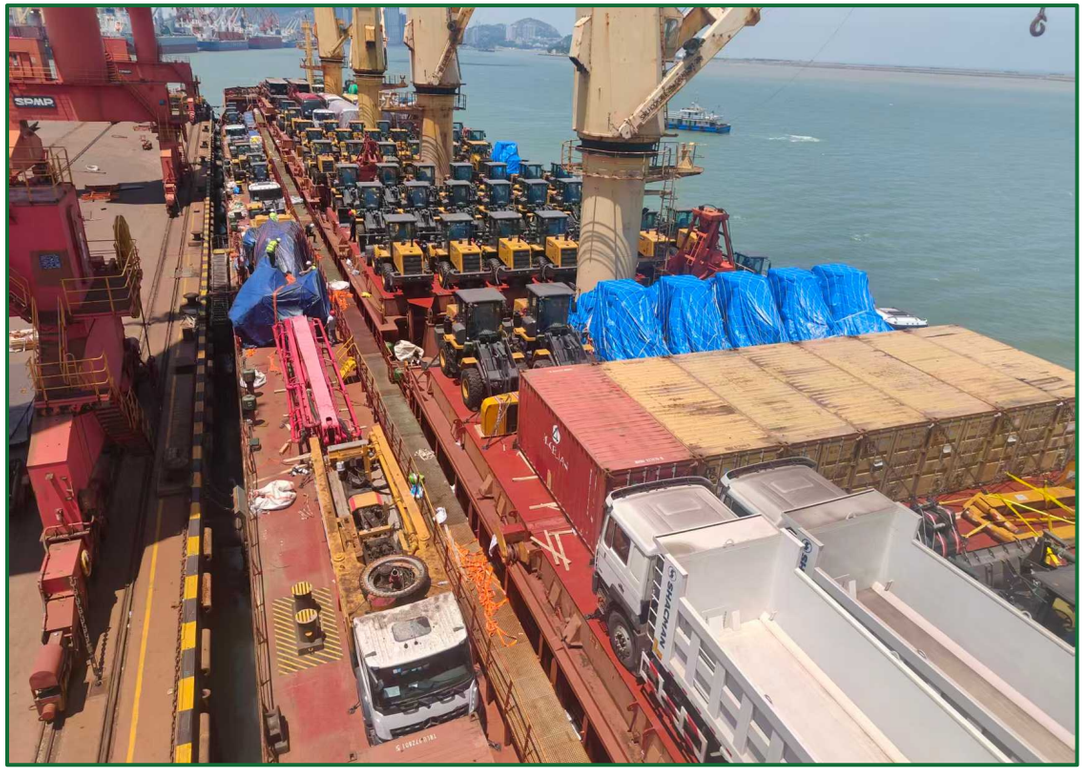


Tianjin — Guayaquil
Lonking Excavators



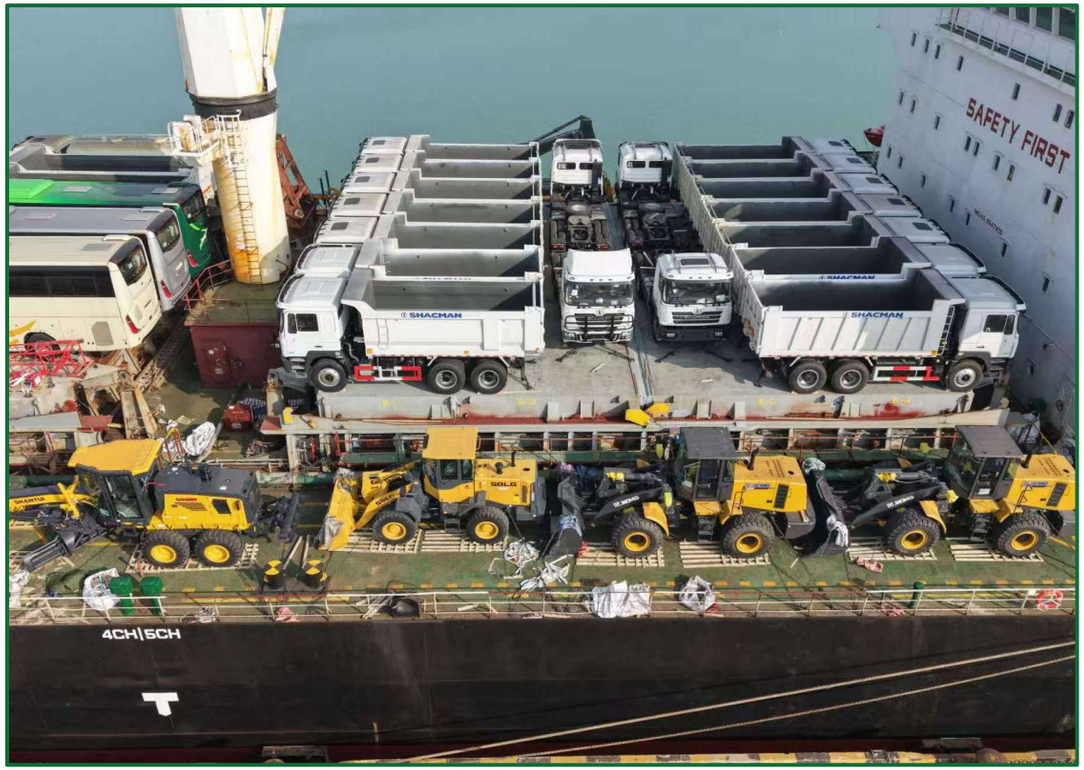


Lianyungang — Sudan
XCMG Wheel Loaders





Lianyungang — Sudan
XCMG Wheel Loaders





SINOTRAFFIC
国林通供应链

Contact Information：

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South Gate, No.1981 Tuanjie Road, Huangdao District, Qingdao City, Shandong Province