

INTERCONTINENTAL NET



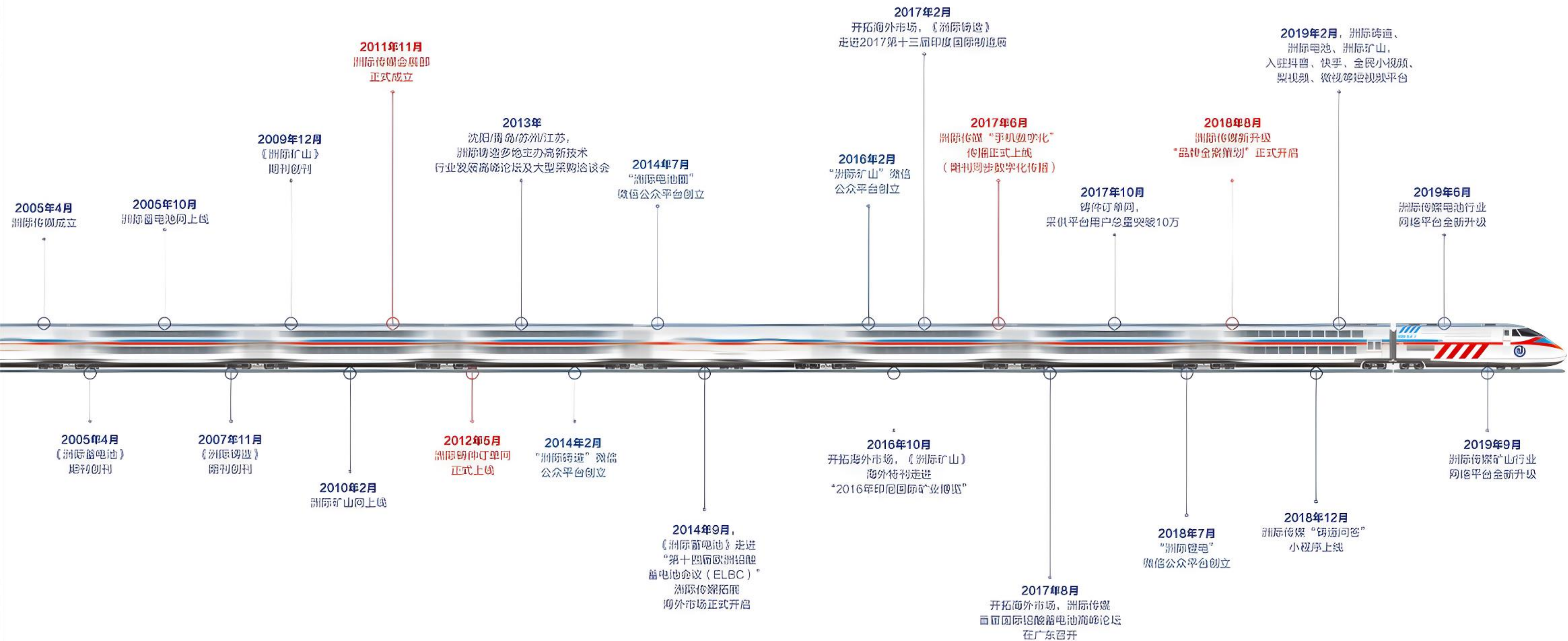
# COMPANY AND PRODUCT SERVICE INTRODUCTION

公 司 产 品 及 服 务 介 绍

2023



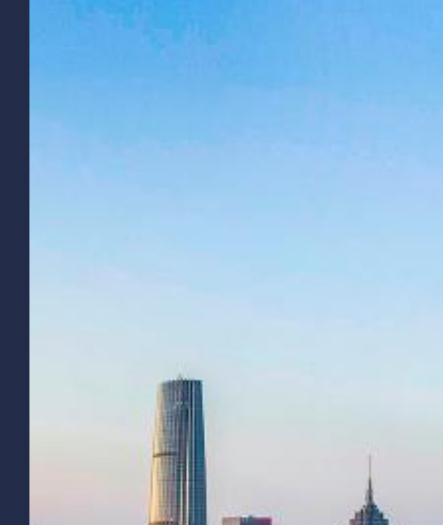
# INTERCONTINENTAL NET



— INTERCONTINENTAL NET

*PART ONE*

# INTRODUCCION





# INTERCONTINENTAL NET

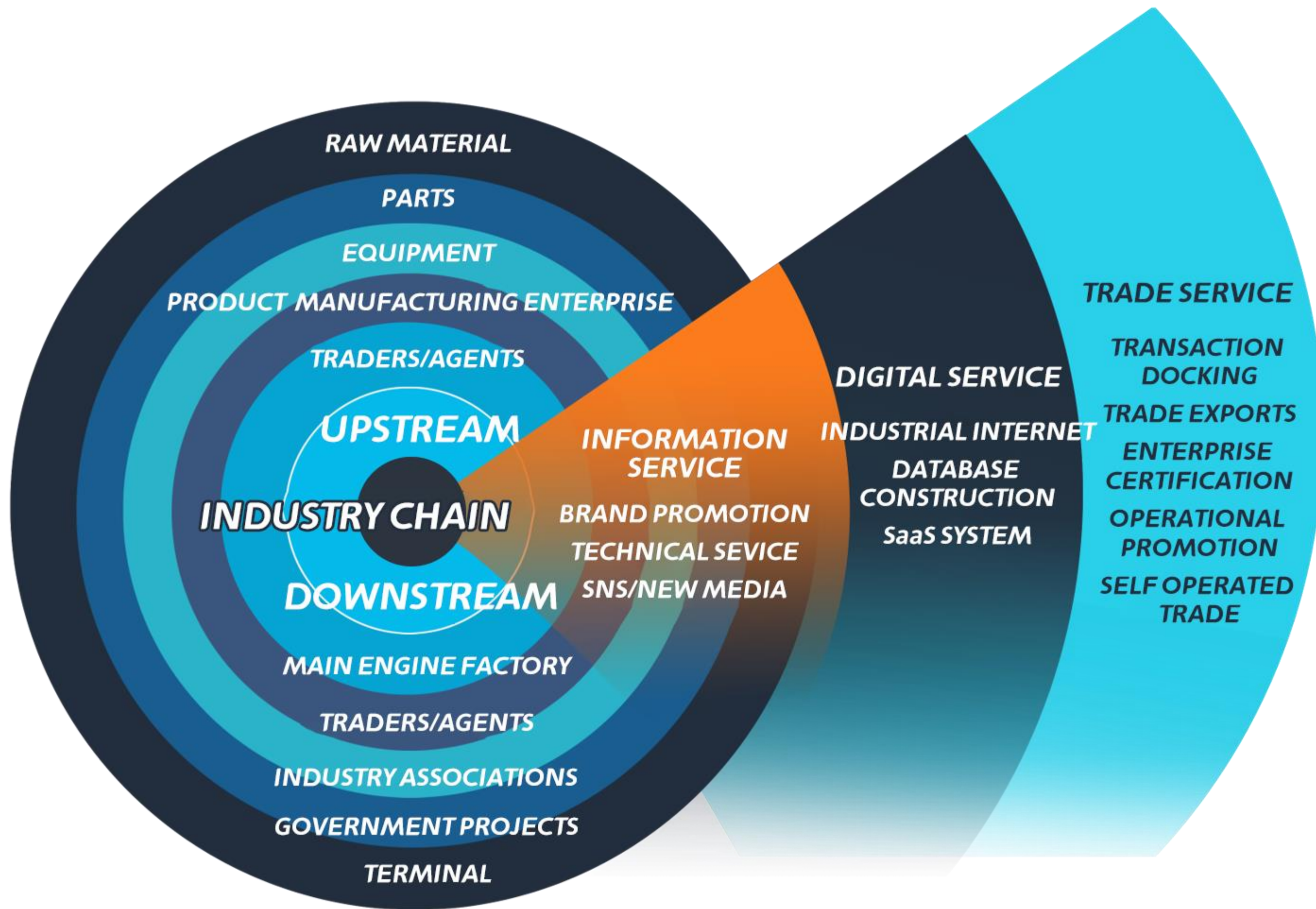
Intercontinental Net(Intercontinental Media) was founded in 2005 and awarded the title of “National High-tech Enterprise” . It is a leading industrial internet service enterprise in China. It has been committed to serving upstream, midstream, and downstream enterprises in the three major industries of casting, mining and battery industry. It provides leading product services the technical support for the informatization and internetization of traditional industrial enterprises, and has served nearly 200,000 domestic and foreign enterprises in total.

The core product of the company is the restructuring of the marketing system based on industrial database. Through 16 years of accelerated accumulation of technical capabilities, massive data resource information, core data structures and algorithms, the company provides customers with accurate marketing services. Mainly including industrial media, vertical industry supply chain query system, B2B procurement and supply matching platform, marketing consulting, high-end summit, precise promotion system and other services, effectively improving the marketing efficiency of industrial enterprises, quickly establishing brand influence, and reducing marketing costs.

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I N T E R C O N T I N E N T A L N E T

## ECOLOGICAL LAYOUT

- Phase 1 Industry Chain Information Services**

To solve the problem of industry information channel construction and achieve effective information channels in all links of the industry chain.
- Phase 2 Industrial Chain Digital Services**

To solve the problem of industry information asymmetry, achieve maximum deep data collection and bidirectional data application.
- Phase 3 Industrial Chain Transaction Services**

To solve the value-added of industry data, fully utilize data resources to achieve industry value-added and profit improvement.



# PRODUCT MODEL

## INTERCONTINENTAL BATTERY

- 《INTERCONTINENTAL BATTERY》 (Journal)
- Intercontinental Battery Summit Forum(IBC)
- Intercontinental Battery Area(New Media)
- B2B platform [www.batteryw.com](http://www.batteryw.com)

## INTERCONTINENTAL MINING

- 《INTERCONTINENTAL MINNING》 (Journal)
- Intercontinental Mining Industry Conference(IMIC)
- Intercontinental Mining(New Media)
- B2B platform [www.mine998.com](http://www.mine998.com)

## INTERCONTINENTAL FOUNDRY

- 《INTERCONTINENTAL FOUNDRY》 (Journal)
- Foundry Industry Innovation and Trends Conference
- Customized procurement conference for casting
- Intercontinental Foundry [www.zj998.com](http://www.zj998.com)
- B2B platform [www.zcg998.com](http://www.zcg998.com)
- Online selection platform for casting procurement

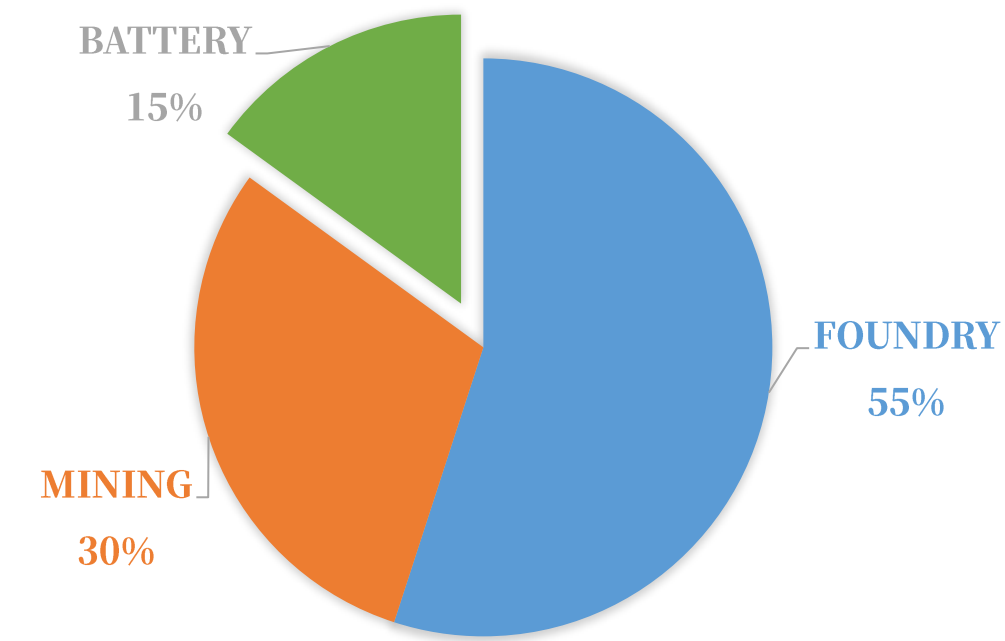






# MARKING ACTIVITIES

Intercontinental Net has participated in nearly a thousand industry exhibitions and conferences, with the casting industry for 55%, the mining industry for 30%, and the battery industry for 15%.



In the international exhibitions and conferences, as media partner and exhibitor, Intercontinental Net assisted customers in covering global markets.

Such as Europe, Southeast Asia, Africa, and accumulated more than 20 overseas exhibitions.





# CONFERENCES

- ① Intercontinental conferences is committed to solving various problems that arise in the daily production and operation management of upstream and downstream enterprises in foundry, battery and mining industry.
- ① Integrate high-quality expert resources through a pragmatic and realistic approach to work.
- ① Through conference explanations, off-site communication, and cooperation negotiations, we truly solve practical problems for every participations.

As of 2023, more than 30 conferences have been hosted, and the footprints have spread throughout the country. From industry summit forums to procurement negotiations, each conference strives to bring benefits to every participant. As a result, most industry professionals have participated our conferences for multiple times.

As of now, the cumulative number of attendees has exceeded more than 10,000.

INTERCONTINENTAL NET





# CORE TECHNOLOGY DEVELOPMENT TEAM

A core R&D team of nearly 20 programmers.

Over 40 invention patents and software copyrights.

Certification for high-tech enterprises, etc.

Successfully developed precise order matching algorithms.

Order intelligent push system.

Remote intelligent factory inspection system.

Intelligent information analysis system.

Implementation analysis and query system for order transaction cases.

Construction of a comprehensive supplier capability model system.





COMPANY

*PART THREE*

# Mining Department





# Intercontinental Net-Mining Department

Data driven global industry



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Intercontinental Mining was founded in 2009, is an internet technology brand under Intercontinental Net that specializes in serving the Chinese mining industry. We have various communication carriers and forms such as journals, WeChat public platforms, mobile media, industry conferences, and short videos operation.

At present, "Intercontinental Mining" has covered over 95% of industry buyers and decision-makers in the Chinese mining market and is a leading brand in the dissemination of information in the mining industry in China. Accurate direct investment, one-on-one service, and timely data updates have made "Intercontinental Mining" a trustworthy brand for industry professionals.

Currently, there are approximately 8,000 mining companies whose procurement is linked to 'Intercontinental Mining', and this data is still expanding.

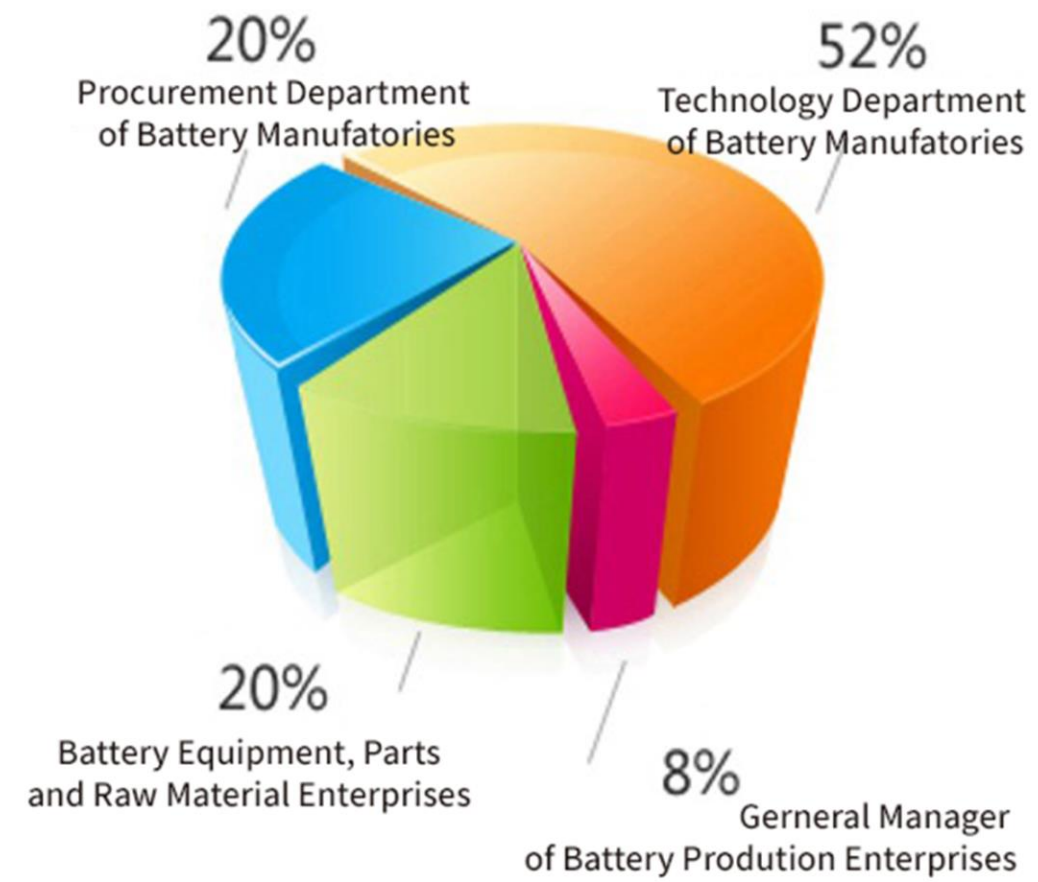


# 《INTERCONTINENTAL MINING》

Leading brand in Chinese mining media!

95%

**INTERCONTINENTAL MINING** has covered over 95% of industry buyers and decision-makers in the Chinese Mining Market.



Intercontinental Mining is a guiding publication that gathers industry free procurement information databases with permeability. Journals are issued on a monthly basis, with timely updates, strong targeting, precise positioning, large amount of information, and high returns. They reflect the industry's development status and future trends from a comprehensive, multi-dimensional, and intuitive perspective, promoting greater market share and faster development speed for enterprises.

Unlike traditional paper books and magazines, "Intercontinental Mines", established in December 2009, is the core journal for procurement guidance in the mining industry in China. As of now, the journal covers both metal and non-metallic mining enterprises, making positive contributions to information exchange in the mining industry in China.

## Distribution targets of journals

- 01/Mining and beneficiation enterprise (general manager, technical director, procurement manager)
- 02/Mining equipment, accessory enterprises and auxiliary product enterprises



# “Intercontinental Mining” Wechat public platform

Create industry integrated media to cover the entire network end audience

With the widespread popularity of smartphones, mobile readings is becoming increasingly popular.

In 2016, the ‘Intercontinental Mining’ WeChat official account came with the trend.



**14.6 Million** Page View

**101 Thousand** Comment Interaction

More than **20** Popular articles

**83,000** FANS



# IMIC International Mining Industry Conference

As of 2019, Intercontinental Mines has held **5** mining industry summits in China.



At the **5th IMIC International Mining Industry Conference** held in 2019, "Intercontinental Mining" gathered mining experts and scholars from Asia, Europe, Africa, North America, Latin America, and Oceania to jointly explore the trends and opportunities of mining development in a globally integrated environment. The two-day meeting was packed to capacity, and participants expressed that attending the industry summit of "Intercontinental Mines" was a worthwhile trip!



# MINING NET

## New supply and Procurement Model in the Battery Industry!

Guided by “**taking root in industrial sub sectors, implementing digital empowerment, and leading innovation transformation**”, we are committed to promoting the **digitization, networking, intelligence, and greening** of industrial procurement.

**MINING NET**, a product of the intercontinental mining industry, is a vertical supply and demand docking platform for the mining industry. Adopting the "supply chain+internet" model and building a supplier database, we provide one-stop supply and demand matching services for buyers, suppliers, and upstream and downstream service providers in the mining industry before procurement transactions. The aim is to break down barriers such as delayed market response, inaccurate supply and demand information, and low collaborative efficiency in the procurement process, achieve resource integration, and improve procurement efficiency.





COMPANY

*PART TWO*

**Battery**

**Department**





# Intercontinental Net-Battery Department

Data driven global industry



## Intercontinental Battery: Building a Bridge between China and the World

Intercontinental Battery is a B2B brand of Intercontinental Net that focuses on the battery industry. It has a variety of communication carriers and forms such as Intercontinental Battery magazine, ‘Intercontinental’ wechat official account, mobile media, industry conferences, short videos, etc.

At present, Intercontinental Battery has covered more than 95% of the industry purchasers and decision-makers in the field of battery in China, and is the first media in China to be invited to participate in the ELBC(The Global Battery Innovation Conference) and ABC(Asian Battery Conference).

Our national SNS has more than 100,000 fans. We have become a necessary channel for Chinese battery buyers. We have established long-term cooperations with several well-known international battery companies, such as VARTA, BM, BOSCH, YUASA, etc.

According to incomplete statistics, Intercontinental Battery has accumulated over 4.3 billion direct sales revenue for the industry!



# “Intercontinental Battery Area” Wechat public platform

Create industry integrated media to cover the entire network end audience



With the widespread popularity of smartphones, mobile readings is becoming increasingly popular.

In 2014, the **‘Intercontinental Battery’** WeChat official account came with the trend.

**14.6 Million** Page View

**103 Thousand** Comment Interaction

**More than 20** Popular articles

**83,000** FANS



# Intercontinental Media International Battery Conference

As of 2021, the IBC Conference has held **8 industry summits** in China.



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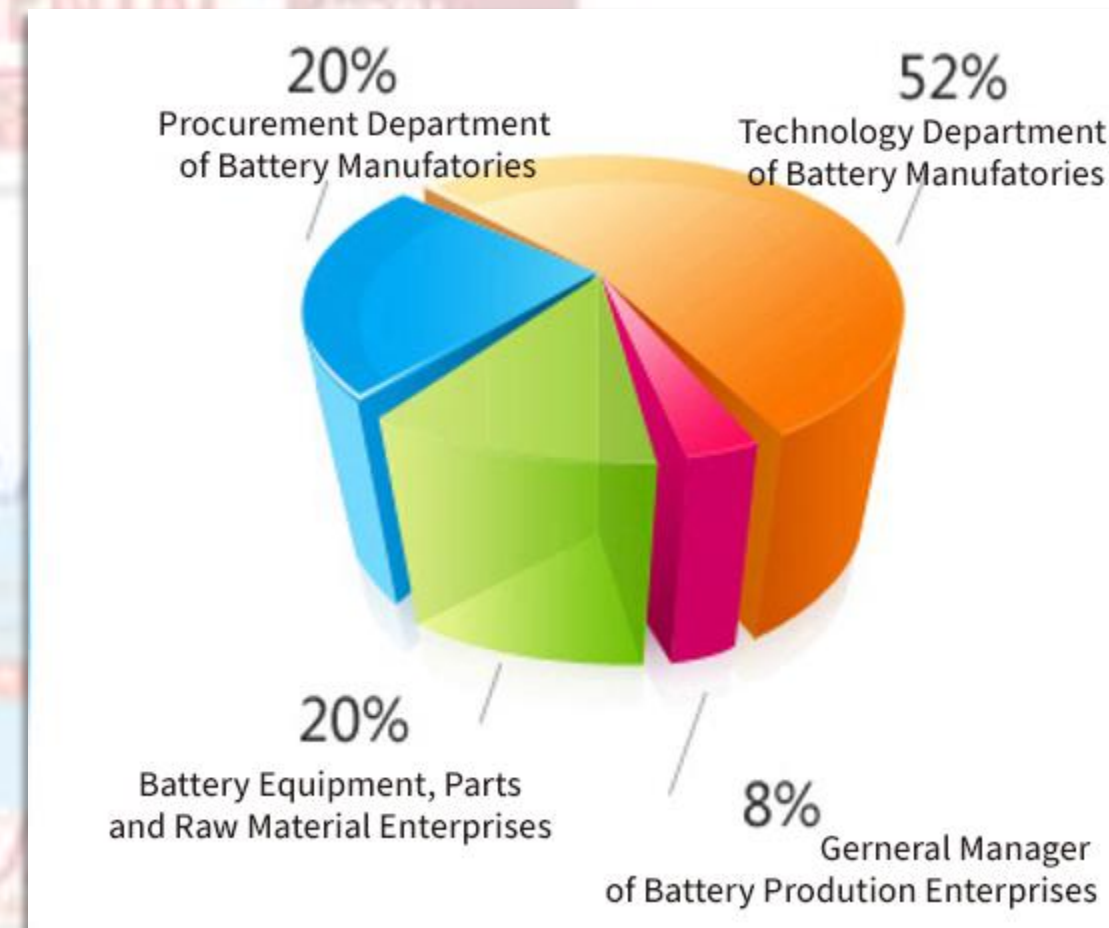
Intercontinental Battery has successfully held multiple industry summits base on the concept of **“based in China with global visions”**.

The conference has attracted a cumulative audience of **over 30,000**, attracting cooperation and participation from organizations from many countries and regions. Such as the United States, the European Union, the Commonwealth, and ASEAN, etc.



# 《INTERCONTINENTAL BATTERY》

The core journal of procurement guidance in the field of battery in China.



## Distribution targets of journals

- 01/Battery production enterprise (general manager, technical director, procurement manager)
- 02/Battery equipment enterprises, accessory enterprises, and raw material enterprises

Timely updates

Strong targeting

Precise positioning

Large amount of information

High return rate

# 95%

**INTERCONTINENTAL BATTERY** has covered over 95% of industry buyers and decision-makers in the Chinese battery Market.

Unlike traditional paper books and magazines, **INTERCONTINENTAL BATTERY**, established in 2005, is a core journal in China's battery procurement guidance.

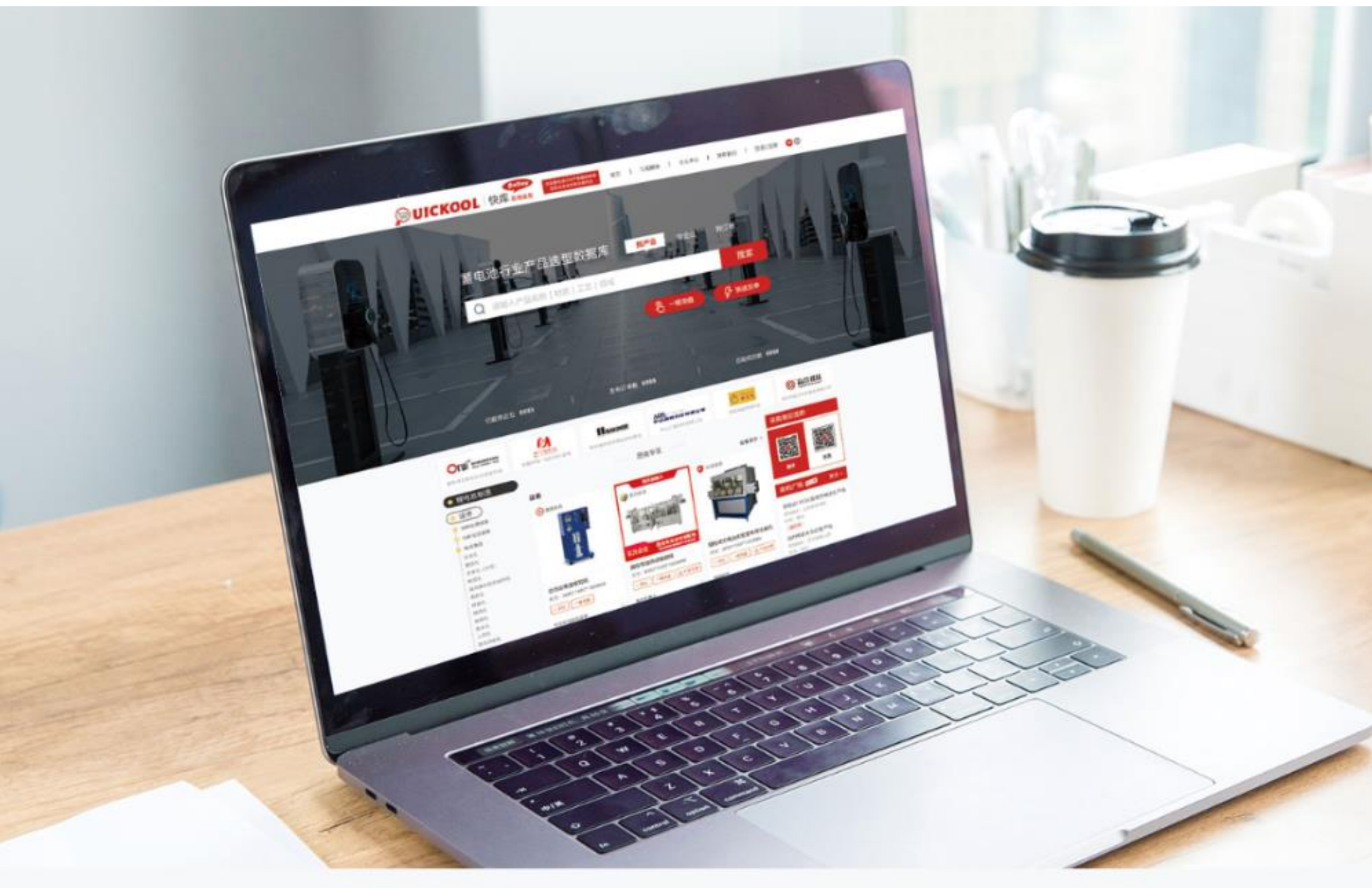
**INTERCONTINENTAL BATTERY** is a guiding publication that gathers industry procurement information databases. **Our journals are issued on a monthly basis**, reflecting the industry's development status and perspective, promoting greater market share and faster development speed for enterprises.



# QUICKOOL Online Selection Platform

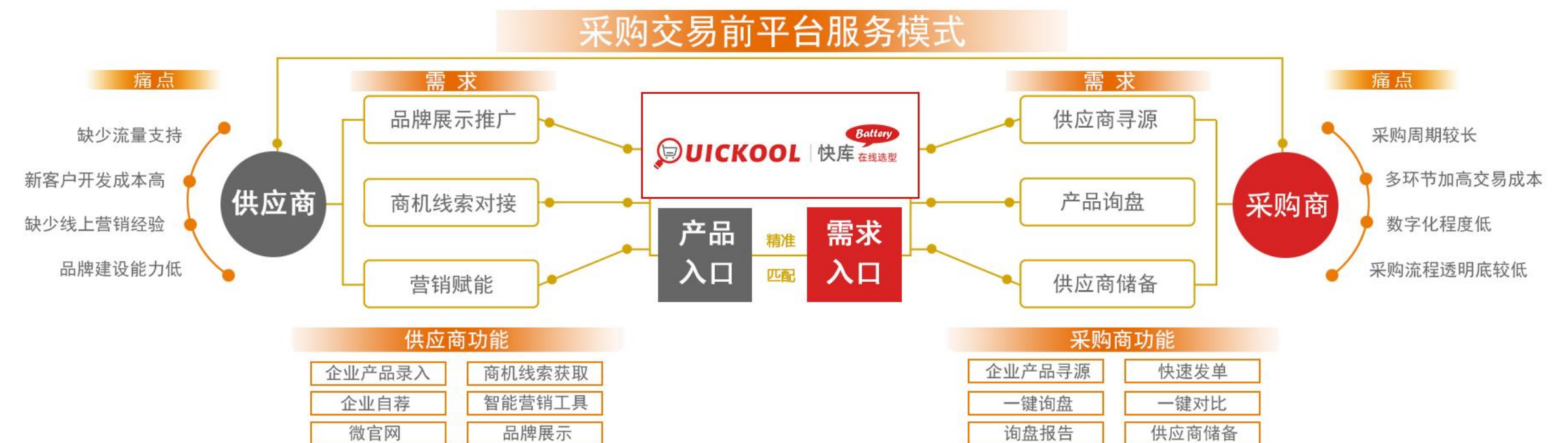
## New supply and Procurement Model in the Battery Industry!

Guided by “taking root in industrial sub sectors, implementing digital empowerment, and leading innovation transformation”, we are committed to promoting the digitization, networking, intelligence, and greening of industrial procurement.



### “Supply Chain + Internet”

**QUICKOOL Online Selection Platform** is a vertical platform for supply and demand docking in the battery industry. By building a supplier database, we provide one-stop supply and demand coordination services for battery industry buyers, suppliers, and upstream and downstream service providers before procurement transactions.





# Eliminate barriers

Data driven global industry

## achieve economic sharing across the entire industry chain



### Standing at the forefront, facing the world.

Intercontinental Battery will continue to work together with Chinese upstream battery supply companies to inject new momentum into the global market. Similarly, we are also willing to bring international new products and technologies into the Chinese market, so that good products can benefit more consumers. We are more willing to open our arms and cooperate with lead and lithium battery organizations around the world to contribute to the development of the battery industry.





*Because of persistence, we gather together!*

**Intercontinental Net**

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