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同诺共力 加成未来
Working Together For A Shared Future

全领域智能内部物流系统提供商

Full Range Intelligent Intralogistics System Provider

同诺共力 加成未来 — Working Together For A Shared Future



NOBLELIFT 诺力
<https://www.nobleliftgroup.com>

地址: 浙江省长兴县太湖街道长州路528号
Add: No. 528, Changzhou Road, Taihu Sub-district, Changxing County, Zhejiang Province
销售热线 / Tel: 4001-603611
邮箱 / E-mail: info@noblelift.com



诺力集团
NOBLELIFT GROUP

以智慧集成 为全球制造业加成
Intelligent Integration to Energize the Global Manufacturing

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关于诺力

ABOUT NOBLELIFT

同诺共力, 加成未来。
扎根中国, 布局全球。

Working Together For A Shared Future.
Rooted in China, expanding worldwide.

01

Part

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行稳致远

STEADY
AND
SUSTAINABLE

COMPANY PROFILE

企业简介



全领域智能内部物流系统提供商
Full Range Intelligent Intralogistics System Provider

诺力是一家发轫中国、布局全球的国际化企业，于2015年在上海证券交易所主板上市（股票代码603611）。公司专注于从事智能仓储物流设备的设计研发、生产制造、安装调试和技术服务，产品涵盖了全系列叉车、智能立体仓库、智能输送分拣系统、AGV系统、供应链综合管理软件以及智能制造系统解决方案等，是具有自主创新能力的智能物流系统解决方案提供商。诺力以成为内部物流行业和智能制造领域全球一流的公司为战略目标，深耕行业20余年，打造涵盖“核心设备体系+领先软件体系+系统集成解决方案+运营服务体系”全产业链的综合能力，为全球客户赋能。

智领中国、融慧全球，诺力秉承“创新、突破、跨越”为核心的战略指导方针，“聚焦智能制造、发展核心优势业务、布局链接前沿科技”，推动公司迈向世界一流。

Noblelift, founded in China, is an international enterprise with a global presence, which was listed on the main board of the Shanghai Stock Exchange in 2015 (stock code 603611). Noblelift focuses on the design, development, manufacturing, installation and commissioning of intelligent warehousing and logistics equipment and technical services, and its products cover a full range of forklifts, intelligent ASRS, intelligent conveying and sorting systems, AGV systems, supply chain integrated management software and intelligent manufacturing system solutions, etc., and is an intelligent logistics system solution provider with independent innovation capabilities. Noblelift's strategic goal is to become a world-class company in the internal logistics industry and intelligent manufacturing field. With more than 20 years of deep cultivation in the industry, Noblelift aims to build a comprehensive capability covering the entire industry chain of "Core equipment, Advanced software, System integration solution and Operation service system", empowering global customers.

Leading China with intelligence and integrating with the world with wisdom, Noblelift adheres to the strategic guidance of "innovation, breakthrough, and leapfrog" as its core, focuses on intelligent manufacturing, develops core advantageous businesses, and lays out cutting-edge technologies to promote the company to become world-class.

品牌口号 | Slogan

同诺共力，加成未来
Working Together For A Shared Future

企业愿景 | Vision

争创百年诺力，成就世界效率
Striving to Create a Century-old Noblelift
Achieving Global Efficiency

企业使命 | Mission

以智慧集成 为全球制造业加成
Intelligent Integration to Energize
the Global Manufacturing

核心价值观 | Core Values

客户为重，品质为诺，创新为力，担当为行
Customer First, Quality as Commitment
Innovation as Drive, Practice Our Responsibility

DEVELOPMENT HISTORY 发展历程

1984年

诺力的前身——浙江省长兴煤炭机械厂设立。依托于浙江长兴的煤矿资源，相关产业也随之兴起，矿灯、蓄电池、水泥……专注于煤炭机械配件的诺力也应运而生。

Noblelift's predecessor — Zhejiang Changxing Coal Machinery Plant, was established. Relying on the coal resources in Zhejiang Changxing, related industries such as mining lamps, batteries, cement, etc., also began to rise. Noblelift, focusing on coal machinery parts, emerged in response to this opportunity.



1996年

诺力的第一台搬运车问世。
Noblelift's first pallet truck was launched.



第一个10年 The First Decade

2000-2009年

诺力成功改制，站在21世纪的起点上开启了新征程：

Noblelift successfully underwent a restructuring, embarking on a new journey at the dawn of the 21st century:

诺力向轻小型搬运车辆发力，7年时间就做成了全球轻小型搬运车辆的第一，并开始向电动仓储车转型。

Noblelift focused on hand pallet trucks, becoming the world's leader in this category within seven years, and then began transitioning towards electric warehouse equipment.



第二个10年 The Second Decade

2010-2019年

诺力不断完善物料搬运的战略布局，搬运车、堆垛车、平衡重叉车……产品线不断丰富；2015年，成功在上交所A股主板上市，随后几年更是在系统集成领域完成了国内外的双支柱布局。

Noblelift continues to refine its strategic layout in material handling, with an expanding product line that includes pallet trucks, stackers, counterbalance forklifts, etc. In 2015, it was successfully listed on the Main Board of the Shanghai Stock Exchange. In the following years, it established a dual pillar layout in both domestic and international system integration fields.



2021年-至今 | Since 2021

诺力品牌焕新，发布了“全领域智能内部物流系统提供商”的全新定位。

Noblelift has refreshed its brand and announced a new positioning as a "full range intelligent intralogistics system provider."



未来 | The Future

未来，诺力五期未来工厂开工、上海诺力国际总部启动，向第三个十年稳步迈进……

In the future, with the commencement of Noblelift's Phase V factory and the launch of the Shanghai Noblelift International Headquarters, the company is steadily moving into its third decade.



上海诺力国际总部 Shanghai Noblelift International Headquarters

GLOBAL PRESENCE 全球布局

■ 总部
Headquarters
诺力智能装备股份有限公司
Noblelift Intelligent Equipment Co., LTD

■ 国内销售网络
Domestic Sales Network
遍布国内30个省
自治区和直辖市
Covering 30 provinces, autonomous
regions and municipalities in China

■ 海外销售网络
Overseas Sales Network
覆盖120多个国家和地区
240多个海外经销商
Covering over 120 countries and regions
more than 240 sales distributors

■ 全球产地布局
Global Origin Presence
6个全球产地
6 major production bases

■ 全球研发中心
Global R&D Center
5个全球研发中心
5 major R&D centers layout globally



总部 Headquarters
诺力智能装备股份有限公司
Noblelift Intelligent Equipment Co., LTD

● 海外销售网络
Overseas Sales Network

● 诺力产地布局
Global Origin Presence

AWARDS AND ACHIEVEMENTS

荣誉认可

国家级荣誉

National Awards

国家级高新技术企业
National High-tech Enterprise

国家技术创新示范企业
National Technology Innovation
Demonstration Enterprise

国家知识产权示范企业
National Intellectual Property
Demonstration Enterprise

国家级“专精特新”小巨人企业
National Level "Specialized, Refined, Unique,
and New" Small Giant Enterprise

国家火炬计划产业化示范项目单位
National Torch Program Industrialization
Demonstration Project Unit

国家工信部智能制造系统解决方案供应商
Supplier of Intelligent Manufacturing
System Solutions for the Ministry of Industry
and Information Technology of China

国家工信部制造业单项冠军示范企业
National Ministry of Industry and
Information Technology Manufacturing Single
Champion Demonstration Enterprise

中国专利优秀奖
China Patent Excellence Award

省级荣誉

Provincial Awards

浙江省科技领军企业
Zhejiang Province Leading Technology Enterprise

浙江出口名牌
Zhejiang Export Famous Brand

浙江省专利金奖
Zhejiang Province Patent Gold Award

浙江省标准创新优秀贡献奖
Zhejiang Province Standard Innovation Excellent
Contribution Award

江苏省信息化与工业化融合转型升级示范企业
Demonstration Enterprise for the Integration,
Transformation, and Upgrading
of Informatization and Industrialization in Jiangsu Province

上海市科学技术奖一等奖
First Prize of Shanghai Science and Technology Award

浙江省技术发明奖二等奖
Second Prize of Zhejiang Province Technology Invention Award

浙江省科学技术进步奖二等奖
Second Prize of Zhejiang Province Science and Technology
Progress Award

浙江省首台(套)产品
The First Product (Set) in Zhejiang Province

江苏省重大装备首台套
The First Set of Major Equipment in Jiangsu Province

发展诺力

DEVELOPMENT OF NOBLELIFT

奋辑争先, 应势而谋;
转型升级, 乘势而上。

Striving for Excellence, Seizing Opportunities;
Transforming and Upgrading, Rising with the Tide.

Part 02

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进而有为

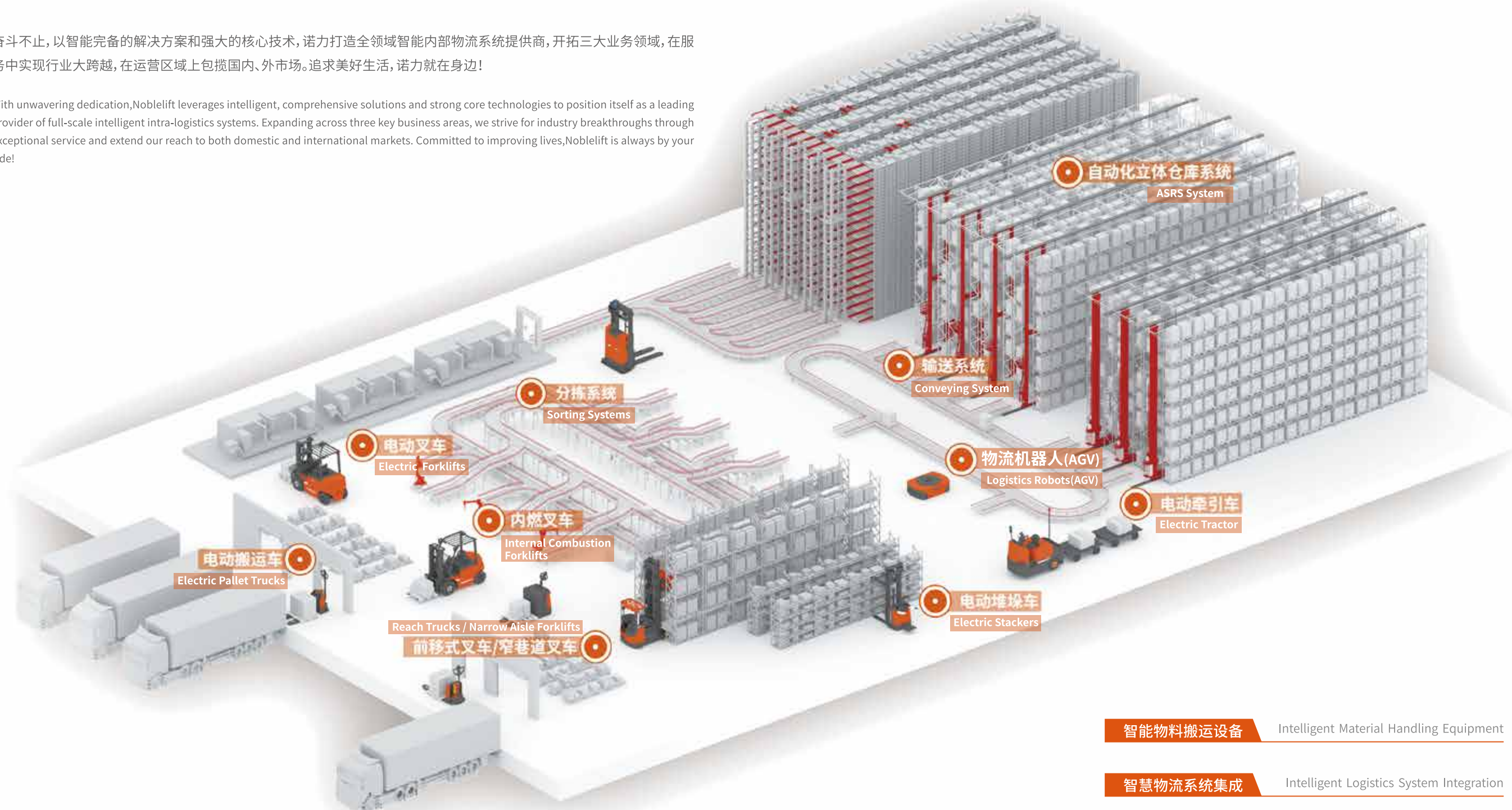
VISIONARY
BUSINESS LAYOUT

CORE BUSINESS SEGEMENTS

核心业务板块

奋斗不止,以智能完备的解决方案和强大的核心技术,诺力打造全领域智能内部物流系统提供商,开拓三大业务领域,在服务中实现行业大跨越,在运营区域上包揽国内、外市场。追求美好生活,诺力就在身边!

With unwavering dedication,Noblelift leverages intelligent, comprehensive solutions and strong core technologies to position itself as a leading provider of full-scale intelligent intra-logistics systems. Expanding across three key business areas, we strive for industry breakthroughs through exceptional service and extend our reach to both domestic and international markets. Committed to improving lives,Noblelift is always by your side!



INTELLIGENT MATERIAL HANDLING EQUIPMENT 智能物料搬运设备



用好产品赢得全球市场
"Chinese Smart Manufacturing" With Global Layout

物料搬运板块,是诺力发展的基石,专注从事智能仓储物流设备的设计研发、生产制造、安装调试和技术服务,以解决企业对物料的搬运需求。诺力为全球客户提供平衡重式叉车、电动搬运车、电动堆垛车,AGV机器人等高质量产品,一站式满足企业的物料搬运需求,在中端及中高端市场占据领先地位,是全球最大的轻小型工业车辆制造商,工业车辆领域的国家级“制造业单项冠军示范企业”。

Noblelift provides R&D, manufacturing, installation, commissioning, and technical services to meet material handling needs. We offer a full range of high-quality products—including counterbalanced forklifts, electric pallet trucks, electric stackers, and AGV robots—to serve global customers with a one-stop solution. As a leading manufacturer in the mid-to-high-end market and the world's largest producer of light and compact industrial vehicles, Noblelift has been recognized as a national "Manufacturing Champion" in the industrial vehicle sector.

300 余种型号
More than 300 models

120 多个国家及地区
出口
Export to over 120 countries and regions

20 全球
强叉车供应商
Top 20 forklift suppliers in the world

发展诺力

核心业务板块

智能物料搬运设备

智慧物流系统集成

绿色新能源

合作伙伴

核心产品系列

Core Product Line

前移式叉车及三向叉车

Reach Trucks and Vna



平衡重式叉车

Counterbalanced Forklifts



电动搬运车

Electric Pallet Trucks



电动堆垛车

Electric Stackers



拣选车

Order Pickers



牵引车

Tow Tractors



高空平台、洗地机

Scissor Lift and Scrubber



物流机器人 (AGV)

Logistics Robots (AGV)



物料搬运解决方案

Material Handling Solutions

依托于多样化的产品生态和全球化的产业布局,诺力打造了“以客户为中心、以需求为导向、以科技为手段”的市场服务策略,针对客户需求提供智能化的解决方案,以满足国内外客户在不同使用环境及复杂工况条件下的多样要求,真正实现科技赋能物料搬运。

Relying on a diversified product ecosystem and global industrial layout, Noblelift has developed a market service strategy that is "customer-centric, demand-driven, and technology-based." By providing intelligent, tailored solutions aligned with customer needs, Noblelift aims to meet the diverse requirements of domestic and international customers across varied usage environments and complex working conditions, effectively empowering the material handling industry through technology.

国家级工业产品绿色设计示范企业

National Industrial Product Green Design Demonstration Enterprise

国家级绿色产品设计企业

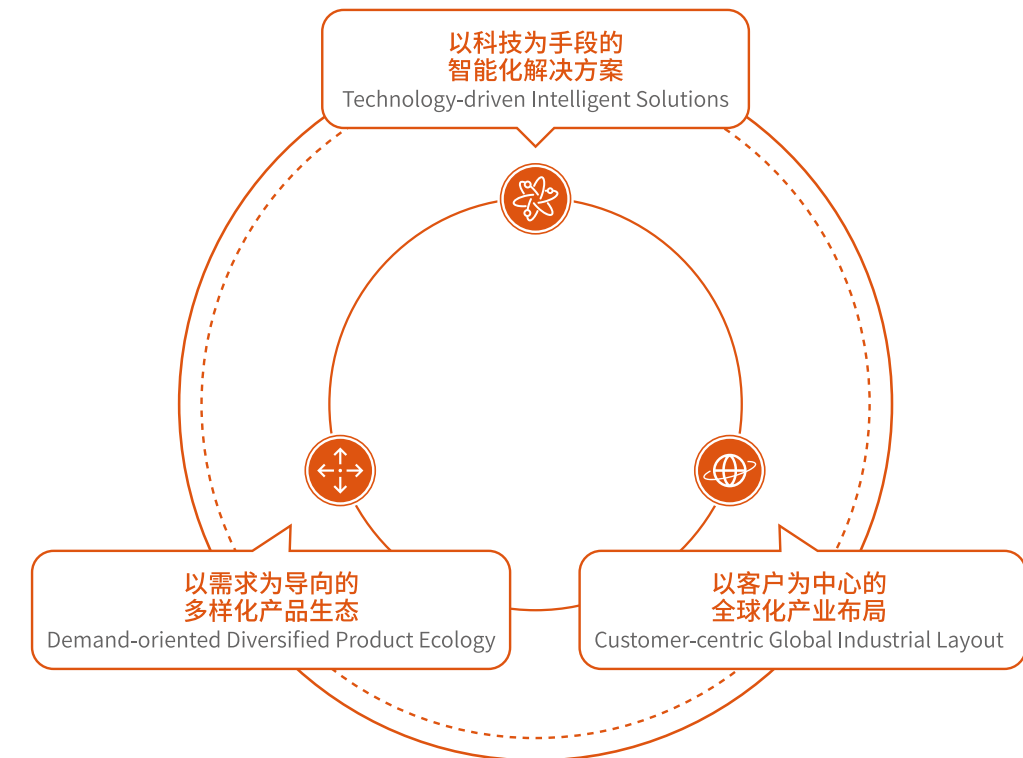
National Green Design Product Enterprise

FEXP型电动叉车

FEXP Electric Forklifts

年度国家工信部绿色设计产品

Annual National Ministry of Industry and Information Technology Green Design Product



产品租赁与售后服务

Product Leasing and After-sales Service



售后服务

After-sales Service

诺力以客户为重、品质为诺，针对客户需求，量身定制个性化需求策略，以方式多种、渠道多样的产品组合与服务模式，帮助客户适应未来的生产与环境挑战，全周期、一站式满足国内外客户的物料搬运需求与智能化生产需要，并通过组建专业、友好、高效的客户服务专家团队，打造客户服务诉求信息化平台，为客户提供全方位的产品、系统维护、维修、维保服务，推动售前-售后一站式服务，赢得客户满意。

Noblelift prioritizes customers and quality, offering tailored solutions to meet individual needs. With a diverse range of products and service models, we help clients adapt to future production and environmental challenges, providing full-cycle, one-stop solutions for material handling and intelligent production needs. Through a professional, friendly, and efficient customer service team and an information-driven support platform, we deliver comprehensive product support, system maintenance, and after-sales service to ensure customer satisfaction.

产品租赁

Product Leasing

诺力充分关注市场与客户的反馈，灵活调整策略，以可持续的产品与服务力，全方位满足各种行业、各种工况下的产品需求，提升品牌影响力、号召力。

租赁服务是一种实现业务发展和提高竞争力的有效方式。它为诺力注入新鲜血液，通过活跃产品使用量，帮助客户降低风险和成本，提高业务和管理效率，推动可持续发展。

Noblelift actively listens to market and customer feedback, adjusting strategies flexibly to meet product demands across various industries and working conditions with sustainable products and services, enhancing brand influence and appeal.

Leasing services are an effective way to drive business growth and improve competitiveness. They inject fresh energy into Noblelift by increasing product usage, helping customers reduce risks and costs, improving business and management efficiency, and promoting sustainable development.



服务热线
4008-836115
Noblelift Hotline:
4008-836115



24小时
管家式服务
24-hour
Service



敏捷响应需求
Agile Response
to Demands

专业维保
服务经验

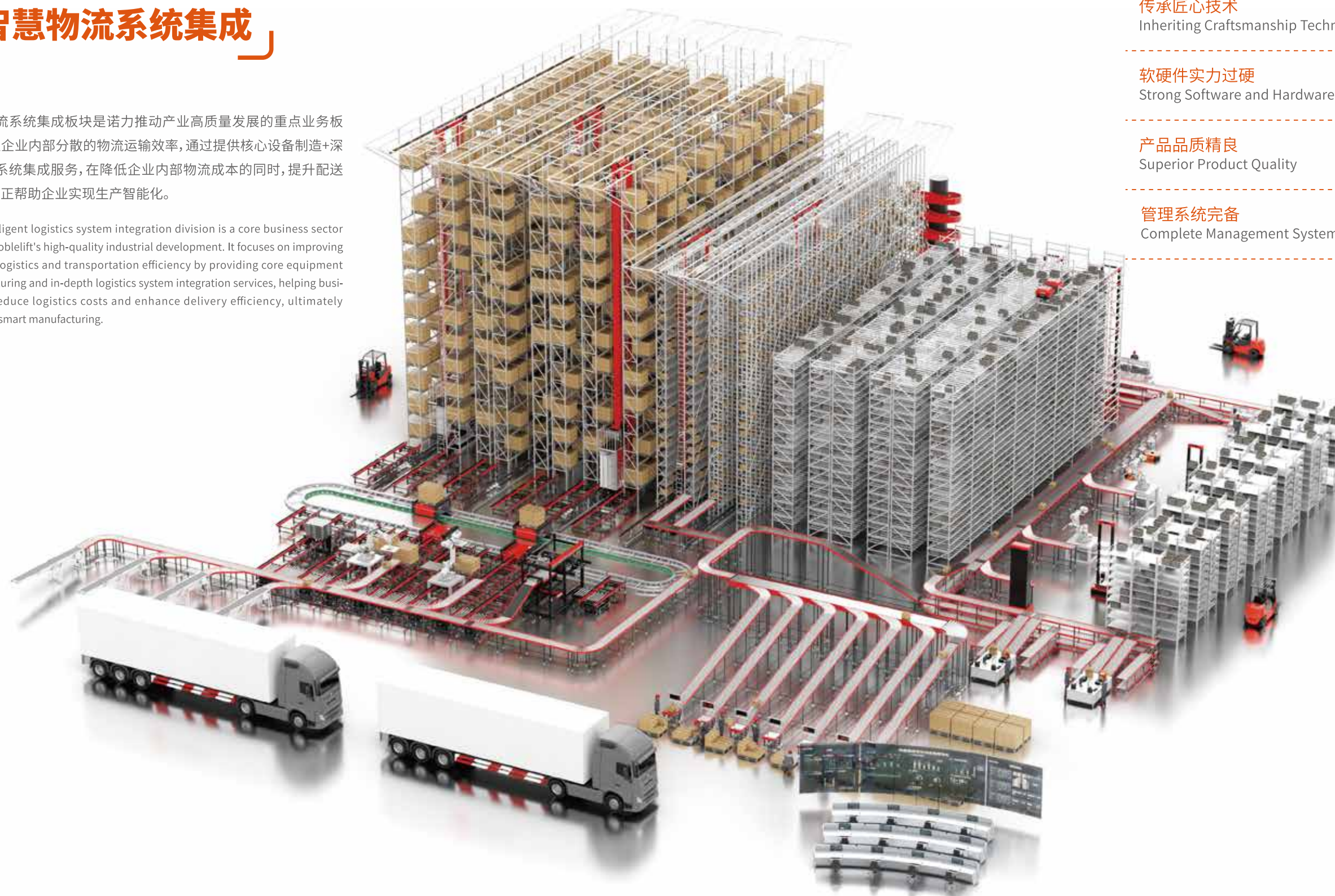
20年

Professional maintenance
service experience 20 years

INTELLIGENT LOGISTICS SYSTEM INTEGRATION 智慧物流系统集成

智慧物流系统集成板块是诺力推动产业高质量发展的重点业务板块，专注企业内部分散的物流运输效率，通过提供核心设备制造+深度物流系统集成服务，在降低企业内部物流成本的同时，提升配送效率，真正帮助企业实现生产智能化。

The intelligent logistics system integration division is a core business sector driving Nobelift's high-quality industrial development. It focuses on improving internal logistics and transportation efficiency by providing core equipment manufacturing and in-depth logistics system integration services, helping businesses reduce logistics costs and enhance delivery efficiency, ultimately enabling smart manufacturing.



走智慧路，数据驱动制造

Embracing Smart Solutions, Driving Manufacturing Through Data.

传承匠心技术

Inheriting Craftsmanship Technology



软硬件实力过硬

Strong Software and Hardware Capabilities



产品品质精良

Superior Product Quality



管理系统完备

Complete Management System





■ 输送、分拣系统
Conveying and Sorting System

模块化输送系统
Modular Conveying System

高效能分拣系统
Efficient Sorting System



■ 软件系统
Software System

Oms订单管理系统
Order Management System (OMS)

WCS仓库控制系统
Warehouse Control System (WCS)

WMS仓库管理系统
Warehouse Management System (WMS)

FMS生产调度系统
Flexible Manufacturing System (FMS)

TMS运输管理系统
Transportation Management System (TMS)

数字孪生
Digital Twin

■ 自动化立体仓库系统
ASRS System

重载系统-全系列堆垛机
Heavy Load System - Full Range of Stackers

轻载系统-对层穿梭车系统
Light Load System - Layer to Layer Shuttle System



■ 提升、码垛系统
Lifting and Palletizing System

提升设备
Lifting Equipment

码垛设备
Stacking Equipment



一站式系统集成解决方案

One-stop System Integration Solution

依托于在集成领域的核心设备制造、软硬件系统集成和项目实施经验,诺力可以提供从调研咨询(前期)——系统规划(中期)——项目实施(后期)一整套解决方案,充分匹配客户的实际生产和经营需求,用物流效率为高质量生产加成。

Leveraging expertise in core equipment manufacturing, software-hardware system integration, and project implementation in the integration field, Noblelift offers a comprehensive solution covering research and consulting (early stage)-system planning (mid stage)-project implementation (late stage), fully aligning with the client's actual production and operational needs, enhancing high-quality production with logistics efficiency.

自主研发的强大内芯

Strong R&D Capabilities

量身打造的定制服务

Customized Services

配套优质的技术支持

High-quality Technical Support



20+ 行业
Over 20 industries

2000+ 工程案例
Over 2,000 projects

1000+ 研发人员
Over 1,000 R&D personnel

一站式、全领域、系统化、智能化
One-stop, Full Range, Systematic, Intelligent



GREEN ENERGY INNOVATIONS 绿色新能源

NH 新诺力® | 中国新诺力 世界新动力

高功率大容量工业车辆动力电池

High power and large capacity industrial vehicle power battery

电动车用动力电池

Power batteries for electric vehicles

储能电池

Energy storage battery

产品类别 Product Category

其他领域电池

Battery in other fields



长兴电池生产基地 Changxing battery production base



山东电池生产基地 Shandong battery production base

绿色新能源是诺力在能源领域的产业布局,专注于动力型铅酸电池的研发、生产和销售,产品涵盖电动车用动力电池、储能电池、高功率大容量工业车辆动力电池及其他领域电池,具备丰富的研发生产经验、先进的生产制造设备、资深的行业技术团队,完善的产品运营监控以及成熟稳定的产能供应,致力打造全面专业的五星服务,满足客户全方位需要。以世界眼光谋求发展,为世界提供更洁净的动力,诺力绿色新能源板块,不仅生产电池,更倡导环保的生产方式,怀抱历史使命,以全方位绿色推动产品进步与行业发展。

Noblelift specializes in clean energy solutions with a focus on lead-acid batteries for electric vehicles, energy storage, and industrial applications. With advanced R&D, skilled teams, and reliable production, we provide comprehensive, professional service to meet customer needs. Committed to eco-friendly production, we strive to drive sustainable progress in the industry.

电池研发
制造经验 **20+** 年

Experience in battery R&D and manufacturing over 20 years

各类蓄电池
年生产能力 **2500+** 万只

Annual production capacity of over 25million batteries



BUSINESS PARTNERS 合作伙伴

客户是诺力的资源,是根基,是命脉。
Customers Are The Driving Force Behind Noblelift.

以客户为中心,服务各行各业,实现诺力的社会价值。客户的满意是诺力最大的追求。

Noblelift puts customers first, serving diverse industries to create social value, with customer satisfaction as our top priority.

■ 冷链行业 Cold chain industry



■ 通信设备行业 Communication equipment industry



■ 新能源行业 New energy industry



■ 电商行业 E-commerce industry



■ 汽车行业 Automobile industry



■ 煤炭、电力行业 Coal and electric power industry



■ 制造行业 Manufacturing industry



■ 工业备件行业 Industrial spare parts industry



■ 食品行业 Food service industry



■ 有色金属行业 Non-ferrous metal industry



■ 医药行业 Pharmaceuticals industry



■ 办公用品行业 Office supplies industry



■ 第三方物流行业 Third-party logistics industry



■ 电子设备行业 Electronic equipment industry



■ 商超行业 Supermarket industry



■ 白色家电行业 White appliances



■ 其他行业 Other industries



实力诺力

NOBLELIFT CAPABILITIES

软硬兼备，内外兼修；
诺力实力，值得信赖。

Strong and versatile,
Noblelift's capabilities are built on trust.

Part 03

智造实力 Manufacturing Capabilities	/ 35
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供应链实力 Supply Chain Efficiency	/ 39
梯队实力 Team Competence	/ 41

领潮跨越

LEADING
THE TREND



「MANUFACTURING CAPABILITIES 智造实力」

智能为制造加速
Intelligence Accelerates Manufacturing

从制造到“智造”，用数智科技为制造加速，整合数据、提升效能、跟踪绩效，持续释放产线潜能，发掘新的商机与工业4.0的更多可能性。

Smart manufacturing accelerates manufacturing, Noblilift applies digital technology and integrate data, improve efficiency, track performance, continuously unleash the potential of production lines, explore new business opportunities, and unlock more possibilities for Industry 4.0.

领先行业的“未来工厂”

Industry-leading "Future Factory"

诺力四期智能工厂，总投资8亿元人民币，占地总面积约9万平方米，汇聚数字化车间、无人化作业、自动化立体仓库、柔性总装线等一系列先进制造环节，充分利用工业云、物联网技术、远程运维全生命周期系统，实现全流程的信息化管理，是浙江省制造业高质量发展和全球先进制造基地的展示窗口，被评为“浙江省智能工厂”、“浙江省生产制造方式转型示范项目”。

Noblilift Phase IV Intelligent Factory, with an investment of 800 million CNY and covering approximately 90,000 square meters, integrates advanced manufacturing processes such as digital workshops, unmanned operations, ASRS, and flexible assembly lines. It fully leverages industrial cloud, IoT technology, and remote operation and maintenance systems for comprehensive process management. Serving as a showcase for high-quality manufacturing development in Zhejiang Province and a global hub for advanced manufacturing, it has been recognized as a "Zhejiang Province Intelligent Factory" and a "Zhejiang Province Industrial Manufacturing Transformation Demonstration Project."



国家工信部5G工厂
5g Factory of Ministry
of Industry and Information
Technology of PRC



两化融合管理体系AAA级
National Integration of Information
and Industrialization
Management System AAA Level



发挥战略引领作用
Exerting A Strategic Leading Role

「TECHNICAL EXPERTISE 技术实力」

核心竞争力

Core Competitiveness

诺力作为智慧物流系统和工业车辆先进制造技术的引领者,把握行业最新发展状态、趋势,持续提升智能化产品研发力度与智能制造能力、实力,与所有客户、行业伙伴共同成长。

As a leader in smart logistics systems and advanced industrial vehicle manufacturing,Noblelift stays at the forefront of industry trends and developments. It continuously enhances its smart product R&D and manufacturing capabilities, growing together with customers and industry partners.

技术攻坚战略伙伴

Strategic Partner In Technology Innovation



浙江大学
Zhejiang University



江南大学
Jiangnan University



南京航空航天大学
Nanjing University of Aeronautics
and Astronautics



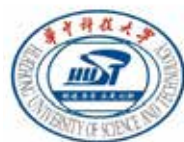
上海海事大学
Shanghai Maritime University



浙江工业大学
Zhejiang University of Technology



浙江理工大学
Zhejiang Sci-Tech University



华中科技大学
Huazhong University of Science
and Technology



浙江科技大学
Zhejiang University of
Science and Technology

有效
专利
581项
Valid Patents

发明
专利
98项
Invention Patents

参与编制
国际标准
62项
Participate in the formulation
of international standards

注: 以上为2023年上市板块数据 / Note: The above is the data for the listed sectors in 2023

创新平台

Innovation Platforms

国家企业技术中心
National Enterprise Technology Center

国家CNAS认可实验室
National CNAS Accredited Laboratory

国家级工业设计中心
National Industrial Design Center

国家级博士后科研工作站
National Postdoctoral Research Workstation

浙江省重点企业研究院
Zhejiang Provincial Key Enterprise Research Institute

浙江省重点工程研究中心
Zhejiang Provincial Key Engineering Research Center

智能物流装备浙江省工程技术研究中心
Zhejiang Engineering Technology Research Center
for Intelligent Logistics Equipment

浙江省特种智能仓储物流装备重点实验室
Zhejiang Province Key Laboratory of
Special Intelligent Warehousing and Logistics Equipment

浙江省院士专家工作站
Zhejiang Province Academician Expert Workstation

浙江省工业设计中心
Zhejiang Industrial Design Center

工业物流与机器人智能装备联合研发中心
Industrial Logistics and Robot Intelligent
Equipment Joint Research and Development Center

省级海外研发机构:诺力法国中心
Provincial Overseas R&D Institution:
Noblelift France Center

实力
诺力

≡ 制造
实力

≡ 技术
实力

≡ 供应
链实力

≡ 梯
队实力

SUPPLY CHAIN EFFICIENCY 供应链实力



实力
诺力

≡ 制造
实力

≡ 技术
实力

≡ 供应链
实力

≡ 梯队
实力

可持续的供应链

Sustainable Supply Chain

“绿色供应链，将环境保护、资源节约和健康安全理念贯穿于企业从产品设计到原材料采购、生产、运输、储存、销售、使用和报废处理的全过程，是绿色制造的重要内容和核心环节。”——《绿色制造企业绿色供应链管理导则GB/T33635-2017》

“Green supply chain integrates the concepts of environmental protection, resource conservation, and health and safety throughout the entire process of enterprise operations, from product design to raw material procurement, production, transportation, storage, sales, usage, and disposal. It is a crucial aspect and core link of green manufacturing.” — Green Manufacturing Green Supply Chain Management Guidelines GB/T33635-2017

绿色供应链模式

Green Supply Chain Model

The mode of "green production + supplier management + green logistics+ green recycling + green packaging + information disclosure"



国家绿色供应链管理示范企业 National Green Energy Supply Chain Management Demonstration Enterprise



诺力主张合作共赢，与全球同行、研究机构、供应链上下游企业合作、交流、互鉴，不断优化企业运营，为行业赋能，扩大企业影响力，打响品牌知名度。

诺力布局全球、整合资源，协同供应链上下游企业创新创智，推进深度合作，谋求更广泛的共赢。诺力积极打造战略性采购管理体系，构建SRM（供应商关系管理）系统，优化采购流程、提升采购效率，建立亲清伙伴关系，加强生产供应一体化协同，提升制造效率。以伙伴为后盾，为伙伴添助力，诺力与伙伴共同实现商业成功，用中国制造为世界加成。

Noblelift advocates for win-win cooperation, collaborating and exchanging with global peers, research institutions, and upstream and downstream supply chain companies to continuously optimize operations, empower the industry, expand influence, and enhance brand awareness.

Noblelift operates globally, integrates resources, and collaborates with innovative enterprises throughout the supply chain to promote in-depth cooperation and seek broader mutual success. Noblelift actively builds a strategic procurement management system, establishes a Supplier Relationship Management (SRM) system, optimizes procurement processes, enhances efficiency, fosters transparent and close partnerships, strengthens integrated collaboration in production and supply, and improves manufacturing efficiency. With partners as the backbone, Noblelift provides support to partners, collaboratively achieving business success, adding value to the world with products Made in China.

全球
供应商

670⁺

Over 670
global suppliers

战略合作
优质供应商

80⁺

Over 80 strategic cooperative
premium suppliers

诚信 | 勇毅 | 开放 | 融合

Integrity | Courage | Openness | Integration

采购3.0时代，全域协同，让我们走得更远

Procurement 3.0 Era:
With seamless collaboration, we go further.

「TEAM COMPETENCE
梯队实力」



千秋基业，人才为本。诺力以丰富的人才资源为基点，秉承“筑巢引凤”的人才激励观，立足“用事业激励人才，用人才成就事业”的人才理念，以独特的产业布局为中心，从数量、结构、质量、流动性四个维度出发，高效构建合理科学的人才结构，使人才的成长力、适应力、增值力与公司相契合，打造一支极具战斗力和创造力的高效率团队。

A legacy built to last a thousand years relies on talent as its cornerstone. At Noblelift, we draw on a wealth of human resources and uphold the principle of "building a nest to attract phoenixes," fostering a culture where talent and opportunity grow together. Guided by the philosophy of "inspiring talent through purpose and achieving success through talent," we focus on our unique industrial layout and emphasize four key dimensions: quantity, structure, quality, and mobility. Through this approach, Noblelift efficiently builds a well-rounded, adaptable talent framework, ensuring that our workforce's growth, adaptability, and added value align seamlessly with the company's goals, creating a dynamic, high-performing team full of creativity and drive.

科学的人才结构，完备的管理制度，
积极的人才文化，是诺力梯队实力的核心。

A Well-designed Talent Structure, Comprehensive Management System,
and Positive Talent Culture Form the Core Strength of Noblelift's Workforce.

员工总数 Employees	6,000+ _人	首席科学家 Chief Technical Expert	1 _人	国家级人才 State-level talents	5 _人
平均年龄 Average age	37 _岁	创新技术团队 Technical innovation team	1,000+ _人	省级人才 Province-level talents	20 _人
本科及以上学历 Bachelor's degree or above	1,500+ _人	营销团队 Marketing team	300+ _人	市级人才 City-level talents	13 _人
博士学历 PHDS	60 _人	专业维保队伍 Professional maintenance team	200+ _人	县级人才 County-level talents	50+ _人

注：所有数据更新至2024年6月 / Note: All data updated until June 2024



实力诺力

≡ 制造实力

≡ 技术实力

≡ 供应链实力

≡ 梯队实力

责任诺力

NOBLELIFT COMMITMENT

根植绿色理念, 践行环保低碳,
诺力以绿色推动高质量发展,
创可持续未来。

Rooted in green principles and committed to low-carbon environmental practices, Noblelift drives high-quality development through sustainable initiatives, creating a lasting future for all.

Part 04

可持续的制造 Sustainable Manufacturing / 45

可持续的社会 Commitment to a Sustainable Society / 47

可持续的未来 Building a Sustainable Future / 49

蓄势腾飞
SET TO SOAR

SUSTAINABLE MANUFACTURING

可持续的制造



诺力拥抱能源更新,推进工厂低碳化建设,对标“国家绿色工厂”评价标准,探索三废排放与专项节能优化方案,追求生产过程的无污染零排放,坚持在公共服务平台上更新制造相关数据与自我声明,与行业伙伴共同分享、探讨绿色工厂建设的先进经验与典型做法,为实现“碳达峰、碳中和”目标贡献企业力量。

Noblelift embraces renewable energy and advances low-carbon factory construction, benchmarking against the "National Green Factory" standards. We actively explore solutions for waste emissions and specialized energy optimization, striving for pollution-free, zero-emission production. Committed to transparency, we regularly update manufacturing data and self-declarations on public platforms, and we collaborate with industry partners to share and discuss best practices in green factory development. Noblelift is dedicated to contributing to the goals of "carbon peak" and "carbon neutrality."



国家级绿色工厂
National Green Factory

2023年度诺力本部 能源低碳化、材料无害化、建设绿色工厂

Headquarters of Noblelift in 2023
Low-carbon energy, non-toxic materials,
and green factory construction

万元产值综合能耗 **0.0161** tce/万元
Comprehensive energy consumption per 10,000 CNY
output: 0.0161 tons of standard coal per 10,000 CNY.

万元产值综合水耗 **0.438282** 吨/万元
Comprehensive water consumption per
10,000 CNY of output value 0.438282t/10,000 CNY.

单位产值二氧化碳排放量 **0.0654** 吨/万元
Carbon dioxide emissions per unit
of output value 0.0654t/10,000 CNY.

可再生能源占组织能源消耗总量 **6.37** %
Renewable energy percentage of
total organization energy consumption 6.37%



■ 实现达标排放

Achieve Emission Standards

废弃物处置 / Disposal Of Waste

通过中水回用、污水处理等处置方式,实现生产生活污水达标排放。

To achieve standard discharge of production and domestic sewage through disposal methods such as reuse of reclaimed water and sewage treatment.

■ 降低资源消耗

Reduce Resource Consumption

产线优化 / Optimization Of Production Lines

通过改进生产线每年节约12万立方米天然气消耗,年节水量达到1.8万吨。

By improving the production line, we achieve annual savings of approximately 120,000 cubic meters of natural gas and 18,000 tons of water.

■ 使用清洁能源

Use Clean Energy

能源替代 / Energy Substitution

在超过3万平方米的厂房屋顶装备太阳能综合利用系统,为厂区提供清洁能源。

A solar energy system is installed on the roofs of over 30,000 square meters of factory buildings, providing clean energy to the plant.

■ 实现能源管理系统化

Systematization of Energy Management

系统管控 / Systematic Control

装配智能能源管理系统,实时监控能源用量,为节能分析提供数据。

Equipped with an intelligent energy management system to monitor the energy consumption and provide a data platform for energy saving analysis.

「COMMITMENT TO A SUSTAINABLE SOCIETY 可持续的社会」

企业做到一定程度,就不再是自己的,而是社会的。

——集团董事长 丁毅

Once a company reaches a certain level, it no longer belongs solely to its owners, but to society as well.

—— Ding Yi, President

员工,让活力充满诺力

Employees, Infusing Vitality Into Noblelift

员工,是诺力最重要的资源,每一个诺力人,都是诺力的企业形象代言人。让每个人有存在感、有归属感、有成就感,是诺力对人才最重要的承诺。

Employees are Noblelift's most valuable asset, and every member of the team represents the company's corporate image. Noblelift's commitment to talent is to ensure that every individual feels valued, connected, and accomplished.



公益,用责任谱写大爱

Charity, Writing Love With Responsibility

诺力搭建公益平台,成立志愿服务团队,开展公益行动,走进学校、走进养老院,走进基层经济合作社,向生活的社区、身边的困境伸出援手。

Noblelift establishes a public welfare platform, forms volunteer service teams, and engages in charitable activities by visiting schools, nursing homes, and grassroots economic cooperatives, extending a helping hand to communities and individuals in need.



职工帮扶

Employee Assistance

3+3困难职工帮扶基金
3+3 Difficulty Assistance Fund

公益平台

Public Welfare Platform

大爱诺力,人人公益
Great Love of Noblelift,
Everyone Participates in Charity

阳光助学基金
Sunshine Scholarship Fund

困难帮扶

Difficulty Assistance

诺力志愿服务队
Noblelift Volunteer Service Team

困难学生
Students in need

困难群众
People in Difficult Situations

近五年累计
对外捐款额

2000⁺ 万元

Cumulative Donations in
the Past Five Years over 20,000,000 CNY

浙江省慈善奖
Zhejiang Charity Award

湖州市慈善奖
Huzhou Charity Award



BUILDING A SUSTAINABLE FUTURE 可持续的未来

争创百年诺力 成就世界效率

Striving to Create a Century-old Noblelift
Achieving Global Efficiency

身处数字化、智能化时代，诺力以行业引领者之姿，承诺永不停止创新步伐，以更高效率的生产、更高品质的产品、更清洁低碳的生产、更绿色环保的供应链，为客户提供更快速、更灵活、更高效的服务，为员工创造更开放、更包容、更健康的工作空间，为产业的可持续、城市的可持续、社会的可持续贡献企业价值。

In the era of digitization and intelligence, Noblelift, as an industry leader, is committed to continuous innovation. With more efficient production, higher-quality products, cleaner and low-carbon manufacturing processes, and a greener, environmentally friendly supply chain, we provide customers with faster, more flexible, and more efficient services. We also create more open, inclusive, and healthy workspaces for our employees and contribute to the sustainability of the industry, cities, and society.

— 同诺共力 加成未来 —
Working Together For A Shared Future