



To Give the Customer a Better Choice



ADR Group is a group of companies focusing its activities in the production and distribution of automotive components. It was established in 1973 with its first company, CV Auto Diesel Radiators Co., of which the name ADR originated from.

Currently ADR Group has four business divisions:

- Automotive (Automotive Components Industry)
- · Agro (MDF Plant Palm Oil Plantation and Industrial Forestry Plantation)
- · Property (Directly owned or jointly developed and managed property projects in Jakarta, Bali and Batam, e.g. Office Tower, Condominium, Shopping Mall & Industrial Estate)
- Investment

Automotive Division Has 6 Manufacturing Companies and 3 Distribution Companies.

TRADEMARKS





TECHNICAL ASSISTANCE

PT SELAMAT SEMPURNA Tbk

- 1979 Tokyo Radiators Mfg. Co. Ltd., Japan (formerly to CV ADR)
- 1982 Usui Kokusai Sangyo Kaisha Ltd., Japan
- 1985 Mahle Japan Limited, Japan (formerly to Tsuchiya Manufacturing Co. Ltd., Japan)
- 1988 Tokyo Roki Co. Ltd., Japan
- 2013 Sueyoshi Kogyo Co. Ltd., Japan

PT PANATA JAYA MANDIRI

1984 Donaldson Company Inc., USA

PT HYDRAXLE PERKASA

1989 ShinMaywa Industrial Co. Ltd., Japan

6 MANUFACTURING COMPANIES

ADR Group's manufacturing companies are located in Kapuk, Jakarta, on a 5-hectare land and in Tangerang, Banten, on a 70-hectare land.



PT SELAMAT SEMPURNA Tbk

Since 1976

PT Selamat Sempurna Tbk (SMSM) is the flagship of ADR Group (Automotive Division) and currently one of the largest filter and radiator manufacturers in the region. The Company manufactures filters, radiators, oil coolers, condensers, brake pipes, fuel pipes, fuel tanks, exhaust systems and press parts. Sakura filter trademark has been registered in more than 100 countries. SMSM has been listed as a public company since 1996, and now is listed in Indonesian Stock Exchange.

Currently, SMSM owns a 70% share in PT Panata Jaya Mandiri, and also owns a 7.8% share in PT POSCO IJPC, a joint venture company with POSCO and POSCO International Corporation, Korea.

SMSM owns a 33% share in PT Tokyo Radiator Selamat Sempurna, a joint venture company with Tokyo Radiator Manufacturing Co. Ltd., Japan, a 51% share in PT Hydraxle Perkasa, a 99.99% share in PT Prapat Tunggal Cipta, a 100% share in Bradke Synergies Sdn. Bhd. and 44% share in Sure Filter (Thailand) Co., Ltd.

Since 2009, SMSM was awarded Primaniyarta Award from the government of Republic of Indonesia as a Global Brand Developer by successfully developing and penetrating its brand in the global market. Since 2006, the Company has been recognized by the government as a compliant taxpayer.



PT PANATA JAYA MANDIRI

Since 1983

PT Panata Jaya Mandiri (PJM) is a joint venture company with Donaldson Company Inc. USA (a worldwide leader in the filtration industry). The Company manufactures filtration products for heavy equipments, gas turbines, industrial engines, construction equipments and automotives. Since 2006, the Company has been recognized by the government as a compliant taxpayer.

LIST OF OEM/OES IN INDONESIA & OVERSEAS COUNTRIES

- Antonio Carraro
- Atlas Copco
- Bell
- Bomag
- Carrier
- Clark
- CNHI
- Daihatsu
- DFSK
- Doosan
- Gehl

- General Motors
- HINO
- Hitachi
- Huppenkothen
- Hyster
- Hyundai
- Iseki
- Isuzu
- KATO
- Kohler
- Kubota

- Liebherr
- LiuGong
- Manitou
- Mathieu
- Mazda
- Mitsubishi
- Nanni Diesel
- Nissan
- Schaffer
- SDF
- YALE
 - Yanmar

Sumitomo

Sunward

Suzuki

Takeuchi

Toyota

Vestas

Volvo

UD Trucks

- Subaru



PT HYDRAXLE PERKASA

Since 1983

PT Hydraxle Perkasa began its operation by assembling dump trucks & hoists and special purpose vehicles. The Company subsequently made further investments in a steel centre, tool and die, mould and machinery centre. In 2012, PT Selamat Sempurna Tbk become a major shareholder of the Company. Since 2010, the Company has been recognized by the government as a compliant taxpayer.



PT DINAMIKAJAYA BUMIPERSADA

Since 1995

PT Dinamikajaya Bumipersada specializes in manufacturing engine gasket kits, plastic injection parts and packaging. Since 2011, the Company has been recognized by the government as a compliant taxpayer.



PT PRIMA HONEYCOMB INTERNATIONAL

Since 2008

PT Prima Honeycomb International specializes in manufacturing packaging. Since 2017, the Company has been recognized by the government as a compliant taxpayer.



PT RUBBERINDO UNGGUL PERKASA

Since 2012

PT Rubberindo Unggul Perkasa manufactures rubber compounds for automotive parts industries.

EXPORTED TO MORE THAN 125 COUNTRIES

- Australia
- Belgium
- Columbia
- Ecuador
- France
- Germany
- India
- Italy
- Malaysia
- Japan

- Mexico
- Myanmar
- Netherlands
- New Zealand
- Nigeria
- Paraguay
- People's Republic of
 - China
- Peru

Philippines

UAE

USA

Vietnam

etc.

United Kingdom

- Portugal
- Russia

- Switzerland
- Singapore
- Sri Lanka
- South Africa
- South Korea
- Spain
- Thailand

QUALITY MANAGEMENT SYSTEM

Consistent with quality awareness, our companies have gained quality benchmark certifications & accreditations.

ISO 9002:1994 Certifications

1996 PT Panata Jaya Mandiri

2000 PT Selamat Sempurna Tbk

QS-9000 Certifications

2000 PT Selamat Sempurna Tbk

2000 PT Panata Jaya Mandiri

ISO 9001:2000 Certifications

2002 PT Hydraxle Perkasa

ISO 9001:2008 Certifications

2011 PT Hydraxle Perkasa

2012 PT Dinamikajaya Bumipersada

2014 PT Prima Honeycomb International

2014 PT Rubberindo Unggul Perkasa

ISO 9001:2015 Certifications

2016 PT Prapat Tunggal Cipta

2017 PT Prima Honeycomb International

2017 PT Rubberindo Unggul Perkasa

2017 PT Hydraxle Perkasa

2018 PT Dinamikajaya Bumipersada

ISO/TS 16949:2002 Certifications

The first two companies in Indonesia to be awarded with the prestigious quality management system standard of ISO/TS 16949:2002, are from the ADR Group.

2003 PT Selamat Sempurna Tbk

2003 PT Panata Jaya Mandiri

ISO/TS 16949:2009 Certifications

2012 PT Selamat Sempurna Tbk

2012 PT Panata Jaya Mandiri

IATF 16949:2016 Certifications

2018 PT Selamat Sempurna Tbk

2018 PT Panata Jaya Mandiri

ISO 14001:2015 Certifications

2019 PT Selamat Sempurna Tbk

2019 PT Panata Jaya Mandiri

TESTING LABORATORY ACCREDITATIONS

ISO/IEC 17025:1999

2003 PT Selamat Sempurna Tbk

ISO/IEC 17025:2005

2007 PT Selamat Sempurna Tbk

ISO/IEC 17025:2017

2019 PT Selamat Sempurna Tbk

3 DISTRIBUTION COMPANIES



PT PRAPAT TUNGGAL CIPTA

Since 1994

PT Prapat Tunggal Cipta specializes on the distribution of the Group's products in Indonesian aftermarket sectors. Since 2011, the Company has been recognized by the government as a compliant taxpayer. In 2013, PT Selamat Sempurna Tbk become a major shareholder of the Company which have several branches, located in:

The Greater Jakarta : since 1994
Makassar, South Sulawesi : since 2013
Tangerang, Banten : since 2014
Surabaya, East Java : since 2021
Medan, North Sumatera : since 2022
Pekanbaru, Riau : since 2023
Palembang, South Sumatera : since 2024



PT SURYA INTI SARANA

Since 2012

PT Surya Inti Sarana is a trading company specializes in the distribution of Group's product in East Kalimantan area, for aftermarket sector, in which East Kalimantan is an area that specializes in mining industry.



PT MANGATUR DHARMA

Since 1976

PT Mangatur Dharma is a trading house and represents Donaldson products. Its role in Indonesia is to provide technical sales to various industries, ranging from power plants to oil and gas industries. Since 2012, the Company has been recognized by the government as a compliant taxpayer. In 2024, PT Prapat Tunggal Cipta become a major shareholder of the Company.



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